

Gay Weddings Live, the largest gay wedding show in Europe, launches in London in June.

Submitted by: Nudge Communications LTD

Thursday, 27 March 2014

Gay Weddings Live, the largest gay wedding show in Europe, launches in London in June. The exhibition comes at an historic moment for gay rights in the UK– the year that the Same-Sex Marriage Act for England and Wales comes into force.

Gay Weddings Live (<http://www.gayweddingslive.com>) (GWL) is predicated around the most joyous day – or days! – of every gay couple's life, their wedding. GWL will be the one-stop-shop for creating the most wonderful wedding imaginable for a demographic that is high-spending, early-adopting, brand-loyal and statistically better off than the rest of the population. But GWL is not just about creating the most wonderful wedding, it's about creating the most wonderful life.

With brands such as Stonewall, the V&A and Attitude already on board the festival is set to become one of Europe's most important LGBT festivals. Gay Weddings Live will be an all-inclusive lifestyle experience – travel, fashion, food, drink, beauty, wellbeing, hospitality, property, technology, entertainment, you name it.

It will be a place to shop, eat, drink, party, make friends and do business, attracting anyone who's anyone from not only the UK, but across the globe.

Gay Weddings Live will be inspirational, aspirational and luxurious, but not unapproachable, showcasing high-end, sophisticated brands, venues and destinations that appeal to an urbane, ABC1, brand-loyal demographic.

This is chapter one as far as gay weddings are concerned, as well as a monumental turning point in the gay lifestyle experience. Gay Weddings Live 2014 will help define what that will be from here on in.

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- www.gayweddingslive.com
- twitter: @gayweddingslive
- Venue: Tobacco Dock, 50 Porters Walk, London, E1W 2SF
- Dates: 21st & 22nd June 2014
- Ticket prices: £12.50 in advance, £15.00 on the door

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