

Javvad Malik joins KnowBe4 as Security Awareness Advocate

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York, UK (May 7, 2019) – KnowBe4 (<https://www.knowbe4.com>), the provider of the world's largest security awareness training and simulated phishing platform, today announced the appointment of the well-known industry commentator and prolific blogger, Javvad Malik, as Security Awareness Advocate to its EMEA team. Javvad joins KnowBe4 from AT&T Cybersecurity where he was a Security Advocate and takes up his position with immediate effect.

“Javvad is held in high-regard across the information security sector and is a person I have admired for some time,” said Stu Sjouwerman, CEO, KnowBe4. “We are excited about the passionate and fresh approach he takes to making information security accessible to both technical and non-technical audiences and delighted that he is now part of the KnowBe4 team.”

Prior to AT&T Cybersecurity, Javvad was a Senior Analyst at 451's Enterprise Security Practice (ESP), providing in-depth, timely perspective on the state of enterprise security and emerging trends in addition to competitive research, new product and go-to-market positioning, investment due diligence and M&A strategy to technology vendors, private equity firms, venture capitalists and end users.

In addition, Javvad has also been an independent security consultant, with a career spanning 12+ years working for some of the largest companies across the financial and energy sectors, an author and co-author of several books including The CISSP Companion Handbook and Security Shelfware and the co-founder of the Security B-Sides London conference.

“Social engineering poses the single biggest security threat to users globally and KnowBe4 provides one of the industry's leading platforms to help them manage that threat,” said Javvad. “The role of Security Awareness Advocate is something I will thrive in as it will see me amplify the KnowBe4 message to audiences across EMEA ensuring they understand the importance of new-school security awareness training through every possible medium from social media, webinars, in-person presentations to industry trade shows and traditional media outlets and I can't wait to get started.”

Javvad will be speaking on the Insight Stage at Infosecurity Europe 2019 on Tuesday 4 June at 3.30pm on what it means to "take security seriously". For more information on KnowBe4, visit <https://www.knowbe4.com> (<https://www.knowbe4.com>)

About KnowBe4

KnowBe4, the provider of the world's largest security awareness training and simulated phishing platform, is used by more than 24,000 organisations around the globe. Founded by IT and data security specialist Stu Sjouwerman, KnowBe4 helps organisations address the human element of security by raising awareness about ransomware, CEO fraud and other social engineering tactics through a new-school approach to awareness training on security. Kevin Mitnick, an internationally recognised cybersecurity specialist and KnowBe4's Chief Hacking Officer, helped design the KnowBe4 training based on his well-documented social engineering tactics. Tens of thousands of organisations rely on KnowBe4 to mobilise their end

users as the last line of defence.

Number 96 on the list Inc. 500 of 2018, number 34 on 2018's Deloitte's Technology Fast 500, and 2nd place in Cybersecurity Ventures Cybersecurity 500, KnowBe4 is headquartered in Tampa Bay, Florida, with offices in Brazil, England, the Netherlands, Germany, South Africa and Singapore.

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