

Leading UK Duvet and Pillow Brand Fogarty Announce Collaboration with Mothercare

Submitted by: Outsource Now

Tuesday, 15 March 2016

Parents can now provide a little luxury and comfort for their child this spring with bedding products from Fogarty launching in Mothercare.

Fogarty, one of the leading UK brands of pillows and duvets, is excited to announce its partnership with Mothercare, the children and baby products retailer. The new 'Mothercare by Fogarty' range will provide filled bedding products created for babies children.

Using high quality materials and nearly 150 years of expertise in duvet and pillow making, Fogarty has developed four new bedding ranges for children. These new collaborative ranges include duvets, pillows, mattress protectors and bed sets.

'Mothercare by Fogarty' features an Anti-allergy range, providing a comfortable sleeping environment for babies and children throughout the year. Fogarty is one of the few bedding manufacturers to be fully endorsed by Allergy UK, bringing peace of mind that children are fully protected whilst they sleep. This exciting new range consists of cot pillows, single bed pillows, 4.0 tog duvets and 10.5 tog duvets.

Offering through the night protection, the new partnership of high quality products is further strengthened by waterproof mattress & sheet protectors. This additional bedding layer sits on top of the sheet to protect both the sheet and mattress during the night – a necessary product for any child's bedroom.

Providing great value for money as well as comfort and warmth, the Fogarty Hollowfibre Bed Set Bundles offer a soft poly/cotton cover with easy to care for properties. These bundles contain a pillow and duvet, perfectly sized for either a cot bed or a single bed.

Finally, 'Mothercare by Fogarty' offers a range of temperature controlled products which help regulate body temperature, ensuring an undisrupted night's sleep

Jane Andersen, Assistant Brand Manager at Fogarty, said: "Choosing quality bedding is an important investment for a child's bedroom. Selecting the right duvet and pillow will provide both comfort and warmth through the night, helping to deliver a consistent sleep that is so important to their health and wellbeing. Our partnership with Mothercare is an exciting venture for the Fogarty brand. These ranges combine our expertise in manufacturing filled bedding with Mothercare's knowledge of creating the perfect products for babies and children. Both parents and children alike will love the new collections."

The Mothercare by Fogarty range is now available in Mothercare stores and on the Mothercare website, with prices starting from RRP £13.00.

For more information, product sample requests or images contact Kirsty Smith in the Fogarty press office on 01724 231139 or email kirsty@onmarketing.co.uk.

ENDS

Twitter: @FogartyQuilts

Facebook: <http://www.facebook.com/FogartyQuilts>

Instagram: @FogartyQuilts

NOTES TO EDITORS

Fogarty has been known as the 'Master Quilt & Pillow Makers' for over 100 years and is one of the leading UK brands of duvets, pillows mattress protectors and cushions, based in Boston, Lincolnshire.