ParticiPoll Announce a Partnership With Kenes Group, To Drive Audience Engagement using Interactive Powerpoint At International Scientific Conferences.

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Leicester, UK - March 28th, 2017 – ParticiPoll announce a partnership with Kenes Group, to drive audience engagement at scientific conferences following success at the 10th International Conference on Advanced Technologies & Treatments for Diabetes (ATTD) in Paris.

“Audience polling significantly improves audience engagement at conferences and ParticiPoll’s anonymous polling is particularly popular with medical and life science practitioners,” said Ben Ravilious co-founder, ParticiPoll, “So we were delighted when Kenes the only global professional conference organizer dedicated to medical and scientific events chose to partner with us for ATTD 2017.”

Advanced Technologies & Treatments for Diabetes (ATTD) International is a unique and innovative conference, sharing the latest technological advances in treatment of diabetes and related conditions, which attracts the world's leading researchers, clinical practitioners and industry/corporate professionals. Kenes Group, headquartered in Geneva and Tel Aviv, are one of the world’s leading conference organisers, with 50+ years experience staging global events.

“Our audiences expect active engagement at conferences. Using the latest technology we aim to deliver highly personalized and interactive experiences, and polling enables audience members to have an immediate say, giving them a means to communicate with the speakers and interact with the content,” said Ziv Izakov of Kenes Group.“ParticiPoll’s technology is unique and the most simple audience polling technology on the market. At ATTD we used this technology successfully with over 1500 audience members who participated using their own mobile devices.”

The collaboration between Kenes group and ParticiPoll at the recent ATTD congress has been published as a Case Study (http://www.participoll.com/attd2017/)

About ParticiPoll:
ParticiPoll is an audience polling add-in for PowerPoint that uses audience members' mobile devices for anonymous voting, displaying results live in presentations. The system aims to help speakers deliver impressive interactive presentations and discover what their audiences really think. ParticiPoll was founded in 2014 as a joint venture between Leicester-based startup studio Ultimateweb Ltd and actuarial science lecturer Dr Steve Hales.

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