New research indicates Information Sharing and External Communications are the doors that lead to better productivity

Submitted by: Perfectly Picked
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"Threads@ software app is the ideal key to unlock those doors to productivity"

New research cites information sharing and external communications as two out of six important variables that impact on the productivity of knowledge workers.

The British Institute of Facilities Management (BIFM) journal, FM-World (http://www.fm-world.co.uk/news/fm-industry-news/knowledge-work-productivity-factors-highlighted/), reported on the Workplace Week convention held last week in London, where Eric Barends of the Centre for Evidence Based Management, and Professor Rob Briner of Bath University presented the results of new research sponsored by Advanced Workplace Associates (AWA).

The results suggest that the six variables tending to have the highest impact on the performance of knowledge workers were: social cohesion, perceived supervisory support, information sharing, vision goal clarity, external communication, and trust.

Threads® (http://www.threads.uk.com/) is a cloud-based software development that allows fast and easy searching across all a workplace teams' digital communications such as emails and phone calls.

"We are delighted to hear of this research because Threads is a software app that is the ideal key to open those doors to better productivity." Explains John Yardley, Managing Director of JPY (http://www.jpy.com/), the developers of Threads.

"Tracking all the communications exchanged both within a team and with external contacts can be tricky. Also emails often include large attachments and these can quickly burn up storage space and slow down search times, particularly when emails are copied to all relevant parties. Threads tackles both the storage space and the speed issues. Messages are automatically copied off site, together with key attachments, so it's never a problem to find an email or recover an attachment." John says.

Threads' ability to seamlessly include VoIP phone calls can increase its usefulness by a significant order of magnitude. "And it is easy to use. With Threads, you can access, search and recover messages without needing a degree in computer science." concludes John.

Last month, Threads won a Global Business Excellence Award in their Outstanding Innovation category, alongside other winners announced by GBEA including Microsoft, Vodafone and BAe Systems.

Project based teams (such as architectural practices, law firms and construction companies) are taking advantage of a special free pilot test trial which is still open for applications. Contact threads@jpy.com for more information.

ENDS

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Editor's notes
http://www.threads.uk.com/try-threads/ (http://www.threads.uk.com/try-threads/)
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JPY Plc is one of the most established software companies in the UK, starting in 1982.

When it migrated its customer records from steel cabinets to digital disks, staff noticed that the gains made in digitisation were matched by a loss in collaboration. With a filing cabinet, staff had access to a physical, paper customer file - and it was obvious when someone else was working on it. The replacement digital versions mostly ended up hidden in private user emails. Worse, despite the phenomenal searching power of computers, users still had trouble finding documents or messages.

As computer scientists working in the field of high-performance workflow, JPY were ideally placed to find a solution and the result is a software service called Threads®.

"Threads weaves all your company's messages together, helping ensure it's unrivalled, not unravelled."
Quentin Cooper, science journalist, presenter of BBC Radio 4's Material World
(http://en.wikipedia.org/wiki/Material_World_(radio_programme))

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