

World Textile Leader Deploys Aryaka to Initiate Network Transformation in China

Submitted by: Positive Marketing

Wednesday, 12 June 2019

British Multinational Company Coats Moves to Aryaka's managed WAN Connectivity Service

London, UK, 12 June 2019. Aryaka (<https://www.aryaka.com/>) today announced that Coats (<https://www.coats.com/About/Who-we-are>), the world's leading industrial thread business, has selected Aryaka to streamline the performance of their business applications across its China sites.

Headquartered in the UK and with 19,000 employees across 50 countries, Coats has already achieved a 300% improvement in employee user experience since deploying Aryaka networking services. The company is addressing the challenges of connecting its locations in China to its European offices by replacing its legacy, underperforming MPLS solution with Aryaka's global managed connectivity delivered as a service.

At a time when existing Multiprotocol Label Switching (MPLS) contracts came up for renewal, IT teams and executives at Coats agreed its existing MPLS solution was incapable of fully and reliably supporting new global applications such as Office 365, which is used by Coats across all of its worldwide sites.

"User collaboration tools are very important for Coats, as is our suite of business tools hosted online. China is a critical region for us and we needed a solution that could guarantee user satisfaction when accessing our online tools. Aryaka was the only provider that was able to optimise and compress the traffic to our critical applications both in the cloud and on hosted datacentre providing a simple design and fully managed service," said Tania Sanchez, Head of Global Architecture, Coats.

The project was completed in partnership with Aryaka's local German partner and official Microsoft Cloud Solution Partner, GAB Enterprise IT Solutions, which introduced Aryaka's solution to Coats and managed the communication between the two companies during implementation.

Brought in to overcome the lack of reliability provided by existing MPLS technology, Aryaka's global connectivity solution was given an inadvertent test run prior to the official project completion, when Coats' MPLS network had performance issues in 2018. This saw all Coats' network traffic automatically routed over Aryaka's private, managed SD-WAN network with significantly improved performance compared to their legacy connections.

Coats thread is used to create more than 450 million pairs of shoes and more than 100 million car airbags every year, as well as support specialist textiles and clothing for the medical, health, food production, and personal protection industries.

"Integration with the mission-critical applications we rely on every day keeps our business running smoothly, and Aryaka's services ensure employees in China have the bandwidth, speed, and stability they need to conduct business on a daily basis," added Sanchez.

Aryaka supported Coats in bringing its Singapore data centre online, an additional site to be connected

to the global network. Aryaka also assisted the manufacturer with integrating Zscaler's Cloud Security service to provide enterprise-grade firewall protection to cloud services. Last year, Aryaka announced a partnership (<https://www.aryaka.com/press/sd-wan-market-leader-aryaka-unveils-passport-security-platform/>) to integrate Zscaler Cloud Security into its WAN platform.

"Compatibility is critical," Sanchez continued, "and Aryaka's integrated security solution helped us seamlessly secure our networks, bringing the bandwidth to connect with cloud and cyber tools such as Azure and ZScaler."

This critical work to Coats' global network infrastructure signals completion of the first roll-out phase of new networking services which not only includes their Singapore location, but also offices in Hong Kong, Shenzhen, Shanghai, and the European data centre in Vienna.

"Coats has a long, rich history that includes being the thread of choice for Thomas Edison in his experiments to invent the lightbulb and being appointed the official thread supplier to the Royal Shakespeare Company. There's no reason companies with this longevity should be held back by legacy infrastructure incapable of supporting business objectives in the 21st century" said Ian McEwan, Senior Vice President and General Manager at Aryaka.

"We are proud to be the wide- area network of choice for Coats and helping them embark on their digital transformation with a seamless global network delivered as a service."

Deployed by hundreds of global enterprises, Aryaka is an industry leader in managed WAN solutions, delivering improved and predictable performance for cloud and on-premise applications by routing enterprise traffic through privately owned Points of Presence (PoPs). Aryaka's global network solutions have quickly become the only viable MPLS replacement solution for enterprises requiring alternatives to legacy WAN infrastructures.

About Aryaka

Aryaka is transforming how global enterprises connect sites and users worldwide and accelerate mission-critical applications to support modern business execution demands. Aryaka's 100% managed SD-WAN combines a purpose-built private network, end-to-end connectivity, optimization and acceleration techniques, connectivity to cloud platforms, and network visibility in a single solution that is delivered as a service.

To learn more, visit www.aryaka.com. (<https://www.aryaka.com/>) Follow us on Twitter (<https://twitter.com/aryakanetworks>), Facebook (<https://www.facebook.com/aryakanetworks>), YouTube (<https://www.youtube.com/user/AryakaNetworks>) and LinkedIn (<https://www.linkedin.com/company/aryaka-networks>).

About GAB Enterprise IT Solutions GmbH

GAB Enterprise IT Solutions GmbH is a leading services and consulting company for complex IT infrastructures in various industries such as Logistics, Manufacturing, Healthcare, Finance, Automotive, Retail and Services. GAB supports medium and large organizations worldwide to achieve their goals in the

areas of Productivity, Collaboration & Communication and Security. As a Microsoft Gold and Microsoft CSP Direct Partner, GAB specializes in all Microsoft Cloud services, IoT projects and Cloud solutions.

About Coats

Coats is the world's leading industrial thread manufacturer. At home in some 50 countries, Coats employs 19,000 people across six continents. Revenues in 2017 were US\$1.5bn. Coats' pioneering history and innovative culture ensure the company leads the way around the world: providing complementary and value-added products and services to the apparel and footwear industries and applying innovative techniques to develop high technology Performance Materials threads and yarns in areas such as automotive, composites and fibre optics.

Headquartered in the UK, Coats is a FTSE 250 listed company on the London Stock Exchange. It is the Official Thread Supplier to the Royal Shakespeare Company.

To find out more visit www.coats.com (<https://www.coats.com/>)

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