

# Cybera Delivers on Partnerships to Drive Enhanced SD-WAN Edge Solutions for Retail, Hospitality, and IoT Verticals across EMEA

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Cybera (<https://www.cybera.com/>), the leader in SD-WAN Edge application network and security services, has announced a new partnership with Hughes Europe to serve new and existing customers in the retail, hospitality, and IoT verticals throughout EMEA. Many of these customers operate smaller-footprint sites that are part of a larger enterprise, including retailers with in-store concessions.

The combination of Hughes Europe's managed network solutions and the CyberaONE™ Solution results in a secure, cloud-based managed application network and security services platform designed to enable digital transformation.

The ability to deliver a superior customer experience is a critical component of success for organisations today, nowhere more so than for those operating in the retail and hospitality industries—especially as they ramp up the deployment of new IoT devices. Cybera technology makes it easier for these businesses to adopt digital transformation-related initiatives via a secure SD-WAN Edge infrastructure that is easily scalable and that can be customised to specific requirements. The CyberaONE Solution will now be available from Hughes Europe, specialists in delivering networking solutions, as part of the company's managed services offering.

"This partnership strengthens the Cybera value proposition to markets striving for digital and network transformation. Moreover, it provides application-focused solutions to underserved customers in the region," said Hubert Da Costa, SVP and GM of EMEA Operations at Cybera.

To provide the highest levels of business agility, the Cybera technology delivers fully segmented and secure virtual application networks via the cloud. As a result, it facilitates rapid deployment of new apps and services, enabling businesses to scale up quickly and implement new digital engagement strategies that improve their customer experience and profitability.

To learn more about Cybera, please visit [www.cybera.com](https://www.cybera.com/) (<https://www.cybera.com/>).

## About Cybera Inc.

Cybera is the only cloud-based managed application network and security services company to fundamentally change the way distributed businesses use technology. The company's purpose-built SD-WAN Edge solution empowers secure, accelerated adoption of new applications and services. Cybera technology is customer-proven at more than 90,000 locations worldwide supporting point-of-sale, loyalty, mobile payment, tank monitoring, and digital signage applications. For more information, visit [cybera.com](https://www.cybera.com/) (<https://www.cybera.com/>).

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