

# **RADTAC Ltd launches RADTAC:CULTURE to support the leadership of organisation transformation.**

Submitted by: Radtac Ltd

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LONDON, Monday, May 20th 2013 /Sourcewire/ -- RADTAC, a leading transformation management consulting services company, today announced that it has launched Radtac:Culture (<http://www.radtac.co.uk/culture>).

In developing transformations using agile and other approaches in IT environments the company has developed expertise in the organizational and behavioural elements of transformation. In ensuring that Transforming IT Transforms Businesses in the modern enterprise, it is essential and that senior leaders visibly support and model a transformed organisation and win the hearts and minds of the organisation

Radtac:Culture formalises Radtac's expertise in this area into a dedicated specialist group. This group works closely with, Radtac:Training, Radtac:Consulting and Radtac:Delivery to complete the four pillars of Radtac's transformation approach, giving vertical depth and horizontal breadth to client change and make it successful.

Radtac are delighted to announce that Guy McDonnell, a global practitioner in organisational development, has extended his interaction with the company. Guy first started working with Radtac 12 months ago and now will undertake to be Head of Radtac:Culture. This association will ensure that Radtac clients get continued access to complementary thought leadership in the organisation development and behavioural aspects of agile transformation programmes undertaken with Radtac.

Michael Short, COO of Radtac said "Radtac is delighted to further support our clients with leadership issues and development when undertaking transformational change." He added "Guy taking on this role provides a major client benefit. He has a track record in Organisation Development and Authentic Leadership and supports leaders in Europe, North America and Asia. His recent clients have included Unilever, Experian, Invensys and the US Military Academy at West Point. Guy's insights are already bringing real value to Radtac's clients."

Guy McDonnell said "Radtac has helped me to understand Agile and Lean practices in which they are expert, and also how my own experience in Authentic Leadership, Executive Team Effectiveness and Organisational behaviour fit with their work. He added "As leadership values and behaviour shape so much of what is successful and IT becomes core to so many businesses, I am excited about the potential for Radtac's clients of bringing our capabilities together".

## About RADTAC

Radtac is a leading Transformation Management Consultancy using a range of approaches to implement change including Agile transformation, change and training. Radtac specialise in working with clients to enable them to deliver better customer and client experience through IT using its RITA (Radtac IT Transformation Approach) designed to maximise delivery speed and Return On Investment.

Additional information on Radtac our team and products can be found at [www.radtac.co.uk](http://www.radtac.co.uk) (<http://www.radtac.co.uk>) or follow Radtac on Twitter (<http://twitter.com/radtacLtd>)

## About Guy McDonnell

Guy McDonnell coaches Executives and Executive teams in strategy, organization and leadership development. Until 2009 he was a senior partner in the Leadership and Talent Consulting practice of Korn/Ferry International, the world's largest retained Executive Search firm. He practiced in 20 countries in Europe, Middle East, Africa and the USA - and was Global Leader of the Senior Team Effectiveness service offering.

Prior to Korn/Ferry, Guy led the European Change Practice of Towers Perrin (now Towers Watson), the leading global People and HR Consultancy. Prior to Towers Perrin, he worked in food retailing for Argyll Group plc. then a FTSE 50 company and owner of the Safeway supermarket chain. He served in line and staff roles and led major complex technology-driven, cross-organization programs to transform processes, systems, structure and culture both for delivering stock to stores and for enabling customers to scan their own purchases.

Before Argyll, Guy was a strategy consultant for McKinsey & Company, having graduated with Bachelor's and Master's degrees in Manufacturing Engineering from the University of Cambridge.

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