

"FALL IN LOVE WITH ST. KITTS" 2009

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Island-wide initiative offers fantastic summer savings on room nights, meals and activities at selected hotels

UK, 26 May 2009: There's still time to take advantage of the fantastic savings offered by the 'Fall in Love with St. Kitts' promotion, an island-wide initiative developed by the St. Kitts Tourism Authority, in conjunction with the island's hotels.

Until December 12th 2009, all bookings made with selected hotels in St. Kitts will qualify for Seven nights for the price of Five. The promotion is bookable from most tour operators or direct with hotels for travel from May 1st to December 19th 2009. <http://www.stkittstourism.kn/FallinLove.asp>

In addition to room night savings, selected participating hotels will also offer food and beverage credit and visitors will receive a special value card at hotel check-in with details of discounts offered on island activities, car rentals and shopping.

Hotels participating in the 2009 'Fall in Love' promotion include the Royal St. Kitts Hotel, St. Kitts Marriott, Sugar Bay Club, Timothy Beach Resort, Frigate Bay Resort, Ocean Terrace Inn, Ottley's Plantation Inn, Rawlins Plantation Inn and Rock Haven B&B.

Senator Ricky Skerritt, Minister responsible for Tourism, Sports & Culture said, "Fall in Love with St. Kitts forms part of a series of initiatives we are undertaking to meet the challenges ahead; visitors are looking for added value to their holidays and with 'Fall in Love' we are offering just that; a chance to come to enjoy the beauty and warmth of St. Kitts, and have an extra two days holiday."

With a host of historical and cultural attractions to experience and plenty of leisure activities on the island, visitors will find much to do in the extra two days. Riding the scenic sugar railway, exclusive to St. Kitts; touring the Brimstone Hill Fortress or taking a taxicab tour round the island are just some of the many ways to explore St. Kitts, while the island's idyllic beaches, excellent range of restaurants and nightlife, and two casinos, are a fun way to relax.

Editor's Notes:

The Fall in Love promotion is for travel from May 1st – Dec 19th 2009 with a booking window open now until December 12th 2009.

Fall in Love Reservation code: "Fall in Love 09" must be quoted at the time of booking.

For Timothy Beach Resort, Frigate Bay Resort and Rock Haven B&B, bookings are direct with hotel only.

Fall in Love Promotion is not valid between the dates June 25-27, 2009.

Participating companies include:

HOTELS AND RESORTS:

Frigate Bay Resort*
Ocean Terrace Inn
Ottley's Plantation Inn
Rawlins Plantation Inn
Rock Haven B&B*
Royal St. Kitts Hotel & Casino
St. Kitts Marriott Resort & Royal Beach Casino
Sugar Bay Club
Timothy Beach Resort*

CAR RENTALS:

Bulls Eye Car Rental
C & C Economy Car Rental
EeZee Auto Rental
Williams Car Rental

GIFT SHOPS:

Best of St. Kitts
Googal Gifts Go
Tropical World Gifts

ISLAND TOURS & RECREATION:

Annie's Caribbean Tours
Caribbean Journey Mastrs
Dive St. Kitts
Red Sail Sports
TDC Flamboyant Tours
Tropical Tours **

JEWELLERY:

Diamond Centre
IC Jewellers
Kay's Fine Jewellery

RESTAURANTS:

Serendipity

* Bookings with hotel directly

** Provides both Island Tours and Car Rentals

Located in the northern Leeward Islands of the Caribbean, St. Kitts offers a diverse tourism product developed from the destination's natural beauty, cultural heritage and rich history. The island's stunning variety of tourism attractions include hiking through the tropical rainforest, riding the scenic railway that connects the island's sugar plantations, touring Brimstone Hill Fortress, the only man-made UNESCO World Heritage Site in the Eastern Caribbean, and the more traditional pastimes such as watersports, golf, shopping, tennis, gourmet dining, gaming at one of St. Kitts' two casinos or simply relaxing on one of the island's idyllic beaches. Guests can select from accommodations ranging from intimate plantation inns to larger hotels or resorts.

As of January 10, 2009, St. Kitts is now served weekly from London Gatwick by British Airways, <http://www.ba.com> the first UK scheduled carrier to provide regular airlift to the island.

For more information about St. Kitts, please contact St. Kitts Tourism in the UK on 020 7376 0881 or visit the website at <http://www.stkittstourism.kn/FallinLove.asp>