

ROMONA KEVEŽA ANNOUNCES OPENING OF FLAGSHIP BOUTIQUE AT THE WEDDING GALLERY, LONDON

Submitted by: Romona Keveža

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One of Hollywood royalty's favourite designers Romona Keveža (www.romonakeveza.com) has this week announced the opening of its flagship boutique in London. The eponymous fashion brand - which has been worn by some of the world's most beautiful and influential women including Angelina Jolie, Lady Gaga, Taylor Swift, Ariana Grande, Scarlett Johansson, Jennifer Lopez and Oprah Winfrey among others - is now available at The Wedding Gallery in Marylebone.

Defined by a signature style that is feminine, sophisticated and luxurious, the Romona Keveža label was first launched in 1999 and has since become one of the industry's most respected luxury bridal and RTW brands, solely designed and owned by Keveža to this day. Alongside her celebrity credentials, the New York based designer is known for her uncanny knack for predicting the design of Royal wedding gowns, having successfully predicted the style of gowns worn by the Duchess of Sussex, the Duchess of Cambridge and Princess Charlene of Monaco.

Internationally, Romona Keveža is sold at the New York Flagship located within The Penthouse of the Iconic Rockefeller Plaza, alongside a selection of the finest luxury retailers globally including Saks Fifth Avenue, Neiman Marcus and Galeries Lafayette. Now, for the first time in the brand's history, brides will have access to the full Romona Keveža collection at a London flagship.

Prominently positioned within the fashion department at The Wedding Gallery – alongside other bridal designers Vera Wang, Elie Saab, Oscar de la Renta and more – the Romona Keveža boutique will reflect the elegance and refinement that the brand is best known for. Alongside a specialist fashion stylist, brides will be guided through the collection of gowns, accessories, lingerie and shoes to create a look that encapsulates their own individual sense of style.

Inspired by some of the most magnificent venues across the globe and embodying worldly sophistication with an undeniable sense of luxury, the Romona Keveža Spring 19 collection is now available to view at The Wedding Gallery.

The Fall 19 collection will debut in store from April 2019. Introducing 10 iconic bridal looks that encompass the meaning of refined luxury, the collection is a testament to the beauty found in simplicity, expertly fusing the unparalleled fit, exquisite fabrics and master craftsmanship that is synonymous with the Romona Keveža brand.

Commenting on the launch, Romona Keveža said "This is an incredibly important milestone both for the business and for me personally. London is truly one of the world's fashion capitals and I love everything about this city. We have found the perfect partner and I couldn't be happier to open my UK flagship at The Wedding Gallery."

To book an appointment at the Romona Keveža boutique at The Wedding Gallery please call +44 (0)207 380 1699 or email hello@the-weddinggallery.com. For further information on the Romona Keveža brand visit www.romonakeveza.com.

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LINK TO HIGH RES IMAGERY: <http://bit.ly/romonakeveza>

NOTE TO EDITORS:

Located in the heart of London beneath the iconic landmark building, One Marylebone, The Wedding Gallery is the world's first wedding department store. The Wedding Gallery is a luxury destination for brides and grooms, offering a unique end-to-end experience for the engaged couple. Featuring over 200 leading wedding brands and services across a 20,000 sq. ft space.

The Wedding Gallery is owned by retail entrepreneur George Hammer, most notable for bringing brands such as Aveda, The Sanctuary and L'Occitane to the UK as well as being founder and Chairman of beauty and hair business Urban Retreat and other enterprises.

For further information, please visit www.the-weddingagallery.com

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