

RYMAN STATIONERY - BACK TO SCHOOL

Submitted by: Ryman Group

Monday, 13 August 2012

It may feel like the summer has just begun, but it is not long before parents and schoolchildren alike will be thinking about the start of the new school year.

The Ryman website (<http://www.ryman.co.uk/>) features a whole host of product information and images for any journalists planning to write a story about the Back To School season.

From One Direction to Angry Birds and Moshi Monsters, there's everything the fashion-conscious pupil needs to make sure they are well equipped when they return to the classroom. There's even a Best Of British selection for anyone still celebrating the success of Team GB.

High resolution product images are available on request.

ENDS

For more information, images and product samples, please contact James Ward on 020 8971 7931 or jward@ryman.co.uk. Alternatively please contact Tina Fotherby on 020 8971 7933 or tfotherby@ryman.co.uk

ABOUT RYMAN

With 237 stores nationwide, Ryman is the UK's leading specialist stationery store.

Theo Paphitis, star of BBC Two's Dragons' Den is the company's chairman.

Theo is a passionate champion of small businesses. He instigated Small Business Sunday on Twitter, shortened to the hashtag #SBS. Each week, business owners are invited to tweet @TheoPaphitis (<https://twitter.com/theopaphitis>), and include hashtag #SBS, from 5 PM to 7.30 PM. The best six tweets are re-tweeted to Theo's following of over 240,000 people. They are also profiled on a new website www.theopaphitissbs.com.

Follow us on Twitter @RymanStationery (<https://twitter.com/#!/RymanStationery>)