

Discover the Future Futurology Day, Pera Technology - 13 March 2013

Submitted by: SOPR

Friday, 8 March 2013

Contract product development house, Pera Technology (<http://www.peratechnology.com>) is holding 'Futurology Day' on 13th March at its head office in Melton Mowbray in Leicestershire. Futurology Day will be a day dedicated to the discovery of emerging technologies and looking at how these technologies will be applied in different industry sectors.

The keynote speaker will be senior TED fellow and sustainability innovator, Dr Rachel Armstrong, who will be talking about 'Creating Carbon Negative Architecture'; which entails using simple super cells to grow around and into buildings, to create an organic shell that becomes part of the building.

As well as looking at exciting recent discoveries, during the day the speakers will explore emerging technologies and look at the future in specific industry sectors. Attendees will gain an appreciation of how new technologies will be applied in their sector and how they will drive product and process innovations. Sectors covered will be consumer goods, clean-tech, construction, energy, food and drink, healthcare, industrial products and processes, speciality chemicals, transport and water.

Delegates will be able to take a tour of Pera Technology's laboratories to see a range of exciting innovation projects. Most usefully, attendees are invited to get help with their technical problems, by bringing their technical challenges for review at a 45 minute one-to-one session with a Pera Technology expert.

This event is invitation only and free to attend. Invitations will be extended to businesses that believe they could benefit by exploring new technologies relevant to their sector.

Any businesses wishing to attend should register an interest by contacting Pera Technology at enquiries@peratechnology.com, call 01664 501501 or go to <http://www.peratechnology.com/reach/futurology-event-13-march-2013>.

Ends

For more information please contact:

Suzanne Orsler, SOPR, +44 (0)7813131350

suzanne@sopr.co

Rachel Harker, Pera Technology, +44 (0)1664 501366, mobile +44(0)7825 191817

rachel.harker@pera.com

Note to editors:

Pera Technology

Pera Technology is the leading collaborative NPD provider, helping clients to develop innovative, market disrupting technology products and processes. We work at all stages of the innovation cycle delivering R&D services, technology solutions and new product/process development through project teams comprising

in-house technologists and further specialists from our Reach network.

Pera Technology's address is:

Pera Technology
Nottingham Road
Melton Mowbray
Leicestershire
LE13 0PB