

Shiply wins Best Digital Climate Change Innovation at 2019 Transport Awards

Submitted by: Shiply

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London, 24th April 2019 – Shiply (www.shiply.com) has been named winner of Best Digital Climate Change Innovation at the 2019 Transport Awards.

The award recognises Shiply's significant impact in reducing carbon emissions, by matching people who need to move goods with transport companies already making similar journeys.

To date, Shiply estimates its platform has helped save over 124m kg CO2 by making use of excess capacity in the transport industry.

Since launch, over 90m road miles have been saved by the platform, which is roughly 3,613 times around the world.

Over 25% of lorries run empty of cargo and 50% run only part full. Recognising the enormous impact this waste has on the environment, Shiply was set up to help solve this problem whilst at the same time offering consumers and small businesses a way to save money moving their goods around the world.

Over 130,000 transport companies are now signed up to Shiply and millions of customers use the platform when arranging delivery of heavy and bulky items.

Pretty much anything can be listed to be moved on the site from furniture to cars, motorbikes and entire house moves.

Shiply's founder, Robert Matthams said: "I am absolutely delighted with the recognition SME News and the Transport Awards have given us here. As a team, over 10 years, we have been driven to make a difference. Climate change is one of the greatest threats to our future and that of future generations. Transport equates to 7.2% of the UK's carbon footprint and so we are humbled to be recognised as a helpful force in this way."

Matthams added: "I'm really proud of what the team have accomplished to date and excited about the future growth and impact the business will make in the coming years. "

Shiply, founded in 2008 is an online transport marketplace which matches people needing to move goods with transport companies going there anyway. Over 25% of lorries and vans run empty of cargo and 50% run only part-full. By utilising the Shiply platform and making use of this spare capacity, Shiply dramatically cuts down on wasteful CO2 emissions whilst also increasing the profitability of transport companies and offering up to 75% off standard rates for consumers/SME's.

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If you would like more information about this release or Shiply generally, please contact press@shiply.com.