

New Baby Sleep Community Puts Paid to Sleepless Nights

Submitted by: Sleepytot

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Sleepytot, best known for their multi award winning baby comforter (<http://www.sleepytot.com>), Sleepypaws, have launched a new community area on their website, Sleepytot.com. The community area is dedicated to helping parents solve their baby sleep problems (<http://www.sleepytot.com>).

Sleepytot Director, Lucy Fitzgerald says, "We launched Sleepypaws 18 months ago because we knew it would help babies to sleep. The response has been overwhelming and our baby comforters (<http://www.sleepytot.com>) have fast become the perfect companion for babies and toddlers, day and night. The community area on our website is the natural next step for us in supporting our customers and visitors who need a helping hand with their baby or toddler's sleep!"

One of the first issues new parents are faced with is lack of sleep, which can lead to chronic sleep deprivation after months of broken nights. Lucy Fitzgerald remembers this only too well after the birth of her first child. "When my first son came along, I was unprepared for how the lack of sleep would affect me and I had no idea what to do. After reading dozens of books, articles and journals, I realised there was some basic information that all parents needed. But when you're exhausted, it's not easy to find this information."

Members of Sleepytot's community area can seek support in the baby sleep forum (http://www.sleepytot.com/ask_me_a_question.phtml), access tips on Sleepytot's Blog, or gain advice in the baby sleep articles area. All of it is free information and support, aimed at making life a little easier for sleep deprived parents.

"It's early days," says Lucy Fitzgerald, "but we now have over 1500 members and we're growing daily. It's a niche community and we aim for it to be a valuable support to tired parents all over the world."

Sleepytot's baby and toddler sleep community can be found at <http://www.sleepytot.com/community.phtml>

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