

ALBELLI PHOTO BOOKS CELEBRATES NEW UK WEBSITE WITH TWO-FOR-THE-PRICE-OF-ONE CHRISTMAS OFFER

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Leading online photo book specialist Albelli – www.albelli.co.uk – is celebrating the launch of its fantastic new ‘easy-surf’ website by offering customers an introductory two-for-the-price-of-one offer across its entire range of photo books, calendars, canvas prints, diaries and greeting cards in the run up to Christmas.

The special offer is designed to keep Albelli – Europe’s second largest photo book company – ahead of the competition as it launches its state-of-the-art new website in the UK, giving customers the chance to try out the new site and save money as they use their favourite digital photos to make special mementos or gifts for family and friends in a matter of minutes.

Albelli’s special offer also means that users can make great savings on a whole range of products including personalised Christmas cards.

Using the special ‘ALBELLI2F1’ two-for-the-price-of-one voucher code at the checkout, all customers have to do is go to www.albelli.co.uk, download the FREE software, select which of the great Albelli products they want, and then follow the easy steps to create perfect presents or mementos and save money at the same time.

Designed to appeal to both experienced digital photographers and novices alike, the new www.albelli.co.uk website includes a host of new features, including:

- New Albelli 7 – free easy-to-use software that takes up less room on a computer’s hard drive – just 4 kilo bytes!
- Advanced autofill tools that allow customers to make stunning photo books in just five minutes!
- An easy to use editing suite that lets users zoom in, frame, shade and shape photos exactly how they want them!
- Professional editing tools for more advanced users!
- An exclusive “Photo Book Resize Tool” not available anywhere else, which allows users to order additional copies of their photo book in different sizes – perfect for enthusiasts, professionals looking to create cost-effective portfolios and wedding photographers looking for a one-stop multi-album solution!

Once customers have designed their photo book, calendar, prints, diaries or greeting cards they just place their order at the click of a mouse, make their payment using the special two-for-the-price-of-one voucher code and wait for their perfect gifts or 2010 mementos to be delivered straight to their door within seven working days!

Albelli spokesman Keith Hanson said: “Our two-for-the-price-of-one celebration offer is a fantastic chance for photo lovers to take a look at our great new, ‘easy-surf’ website, discover our fantastic range of new products and save money all at the same time.

“We believe that both experienced and novice photographers alike will be impressed with our new site and our best on the market range of print products, which are second to none.”

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