

Redhill-based Stocksigns Group Putting a STOP to Sign Vandalism

Submitted by: Stocksigns Group

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If all graffiti could be as artistic as Banksy, people might not have such a problem with it. Unfortunately, a lot of graffiti is rude, unsettling or just unsightly and it is something that should be abolished. Graffiti can ruin the family friendly feel of villages or the feeling of safety in cities and is associated with crime and bad behaviour (<https://bit.ly/2Lt4cbx>).

Beyond this, vandalism can destroy personal, company and local government property. Even if the attacked item is not destroyed, it nonetheless is very inconvenient and costly to remove. Network Rail spends approximately £5million per year cleaning up graffiti, while the London Underground spends close to a staggering £10million per year (<https://bit.ly/2LwYyVH>), proving that vandalism is a huge problem that must be rapidly addressed. Markings that obscure the purpose of the sign can be dangerous, so it is essential that the messages of road signs or warnings are clear to the public.

Redhill-based signage specialists The Stocksigns Group (<https://www.stocksigns.co.uk/>), consisting of Stocksigns Ltd (<https://goo.gl/x1sH8H>), First Call Signs (<https://goo.gl/VZSa54>) and Messagemaker Displays (<https://goo.gl/efvjod>), is trying to reduce the inconvenience and cost associated with graffiti by offering signage that is graffiti and permanent marker resistant. These qualities are particularly useful as removing graffiti rapidly has been shown to help reduce the likelihood of reoffending, as vandals thrive off the chance to showcase their work (<https://bit.ly/2Lt4cbx>).

Although no sign can claim to be completely damage proof, Stocksigns offer a wide range of graffiti resistant products. One of these products is Vitreous Enamel, a product that has been present for over 100 years and is renowned as one of the most hard-wearing, vandal resistant signage options. The process of creating a Vitreous Enamel sign involves the fusion of an image onto glass coated steel in a furnace at temperatures up to 800oC, creating a sign with a lifespan of over 40 years. The finished sign has a high quality, vibrant, lustrous finish with fire retardant and fade resistant qualities (<https://bit.ly/2Lww9Mb>), making them a popular choice for the railway and underground where signs need to be long lasting in harsh environments.

Stocksigns can also supply a range of durable signs which provide many of the benefits of Vitreous Enamel. With vibrant colours, hard-wearing coatings and various metal options, they are robust and convenient vandal resistant signage and will last for over 10 years.

Keen to offer products that are suitable for all applications, Stocksigns can also apply a protective overlay film (POF) on the majority of standard signs to extend the lifespan by up to 3 years. These are commonly used on construction sites and around local communities as the POF creates a surface which can be easily cleaned to rid graffiti with the use of specialist graffiti remover or just a simple microfiber cloth and water or acetone.

Managing Director of the Stocksigns Group, Danny Adamson said, "Vandalism always poses problems in society, so we aim to maintain and discourage damage to signage with our range of vandal resistant solutions, suitable for all levels of requirements. Recovering signs from incidences of graffiti creates a much longer lifespan making them more cost efficient. Speed of removal also decreases time spent

cleaning and restoring signage, diverting staff resources and money back to areas that require them.”

To view Stocksigns’ full range of accredited signage, please visit their website (<https://goo.gl/1zFm9f>).

Links

Monmouthshire.gov:

<http://www.monmouthshire.gov.uk/home/streets-parking-and-transport/streets-and-roads/graffiti-and-vandalism>

Nova Dura: <https://novadura.com>

Pro Tech Property Solutions: <http://www.protechpropertyolutions.co.uk/pays-graffiti-removal-cost/>

Science Direct: <https://www.sciencedirect.com/science/article/pii/S2095756415306243>

Stocksigns: <https://www.stocksigns.co.uk/vitreous-enamel-signs/>

The Telegraph: <https://www.telegraph.co.uk/news/2018/05/05/social-media-fuelling-surge-graffiti/>

ENDS

Danny Adamson is available for interview and would be delighted to speak with you.

For further information, please contact Josh Balmer at josh@famouspublicity.com or Tina Fotherby at tina@famouspublicity.com or call 0333 344 2341.

About Stocksigns Group

Stocksigns Group started life as a screen-printing company in 1955 and have become the go-to company for the very latest in signage and digital printing. The business provides high quality signage for all situations and has made many bespoke pieces for places such as Gatwick Airport.

Stocksigns’ sign range also includes all forms of safety signs and general signage including Emergency Fire Escape signs, Road and Traffic Signs, Fire Exit Signs, Braille Signs, Photoluminescent Signs and Hazard and Warning Signs through to No Smoking Signs.

All of Stocksigns’ departments are expertly trained in the latest industry innovations, from keeping up to date with legislation to new developments in digital printing. The firm has in-house specialists in design, site surveys, production and signage installation.

The Stocksigns Group also includes First Call Signs and Messagemaker. First Call Signs is a leading provider in quality temporary signage for the construction, events and festival industries. It’s sister company Messagemaker is a UK LED sign and display manufacturer with over 20 years’ experience.

Stocksigns is a member of RoSPA and the HSSA and its signs are ISO 7010 compliant.

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