

Surrey-Based Stocksigns ENVIRO-Signage Range to Encourage Responsible Recycling

Submitted by: Stocksigns Group

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According to latest governmental figures, the UK generation of commercial and industrial waste was 33.1 million tonnes in 2016 (<https://bit.ly/2ygeDr7>). Recycling has become a large focus for industries worldwide, especially in recent years, as businesses and individuals are more socially aware of the consequences with littering and excessive produce.

Surrey-based signage experts Stocksigns has created a range of Enviro Signs (<https://bit.ly/2q2Plli>) which are ideal for businesses and conscientious contractors. The collection of boards and hoarding displays have been made available for temporary indoor and outdoor signage as a greener alternative to plastic, foam board and composite material. As part of Stocksigns' push to encourage businesses to stay green, the Enviro Sign range has been produced by approved materials from the Forest Stewardship Council (FSC), an international non-governmental organisation which promotes responsible management for the world's forests (<https://bit.ly/2OEGWtj>). The organisation has certified the Recyclable Display Board as 100% fibre based, compostable and fully recyclable.

The Recyclable Display Board (<https://bit.ly/2SaEPvj>) produced by Stocksigns is aimed at businesses who ideally are looking to have the flexibility of displaying the board temporarily indoors or outdoors. Used mainly as stand along signs, these are ideal for smaller temporary signage required for up to 6 months outside, with a longer lifespan indoors. Due to being recyclable and compostable, these are ideal for events and shorter construction projects. The Non-PVC Bubble Board (<https://bit.ly/2NWcwO3>) is environmentally friendly due to being 100% recyclable, which allows a hard-wearing temporary signage alternative to traditional plastic and foam boards. Compared alongside the Recyclable Display Board, the Non-PVC Bubble Board has a guaranteed 36-month lifespan when displayed outdoors, making it ideal for construction sites.

Managing Director of Stocksigns, Danny Adamson said "Wasting of fossil fuels and materials has been a subject of many a conversation over the last few years, so we felt that producing the Enviro Sign range was a perfect incentive for those to contribute in making a difference. By utilising our new range of signage, the Enviro Signs allow you to create an innovative and professional look to communicate your safety and sales messages, while attracting potential customers and the general public.

We have priced the Enviro Signs at the same price as signs produced on standard 1mm plastic, showing that going greener doesn't affect your bank balance. At Stocksigns, we are striving to help the planet, while advising our clients and potential customers on the most affordable and efficient choices in the market."

Stocksigns has the flexibility to produce the Enviro Signage range on a maximum standard panel size of 1220mm x 2440mm, allowing both products to be used to create individual signs or large-scale hoarding panels. Utilising these panels can help companies who are looking to improve their green credentials and use this as a unique selling point to improve not only their trading prospects, but environmental reputation.

To view Stocksigns' range of accredited environmental signage, please visit their website (<https://goo.gl/1zFm9f>).

Links

Enviro Signs: <https://www.stocksigns.co.uk/recyclable-display-board-hoarding/>

FSC: <https://www.fsc-uk.org/en-uk/about-fsc>

GOV.UK Statistics:

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/746642/UK_Statistics_on_V

Stocksigns: <https://www.stocksigns.co.uk/>

Stocksigns Twitter Handle: @Stocksigns

ENDS

Danny Adamson is available for interview and would be delighted to speak with you.

For further information, please contact Josh Balmer at josh@famouspublicity.com or Tina Fotherby at tina@famouspublicity.com or call 0333 344 2341.

About Stocksigns Group

Stocksigns Group started life as a screen-printing company in 1955 and have become the go-to company for the very latest in signage and digital printing. The business provides high quality signage for all situations and has made many bespoke pieces for places such as Gatwick Airport.

Stocksigns' sign range also includes all forms of safety signs and general signage including Emergency Fire Escape signs, Road and Traffic Signs, Fire Exit Signs, Braille Signs, Photoluminescent Signs and Hazard and Warning Signs through to No Smoking Signs.

All of Stocksigns' departments are expertly trained in the latest industry innovations, from keeping up to date with legislation to new developments in digital printing. The firm has in-house specialists in design, site surveys, production and signage installation.

The Stocksigns Group also includes First Call Signs and Messagemaker. First Call Signs is a leading provider in quality temporary signage for the construction, events and festival industries. It's sister company Messagemaker is a UK LED sign and display manufacturer with over 20 years' experience.

Stocksigns is a member of RoSPA and the HSSA and its signs are ISO 7010 compliant.

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