Navigating a Pathway to a Net-zero Future

Submitted by: TBD Media Group Ltd.
Friday, 10 February 2023

A recently published study on January 30th, 2023 by researchers at Stanford and Colorado State University has seen the utilization of artificial intelligence to predict warming timelines for the planet. The study found that within the next decade, it is probable that 1.5 degrees celsius of warming will be crossed over industrial levels. Moreover, the study suggested that Earth is on course to exceed 2 degrees celsius warming, which is considered to be a tipping point by international scientists. There is a 50% likelihood that the doom benchmark of the human race will be reached by the midcentury.

As the United Nations Climate Change Conference (COP27) concludes, businesses and other organisations should accelerate action to avert the worst threats of climate change. There is no doubt that this is the most defining crisis of the present time, and it is occurring faster than expected. However, we are far from powerless in the face of this global threat. According to Secretary-General António Guterres, "the climate emergency is a race we are losing, but a race we can win."

Acclaimed production company TBD Media Group has brought together businesses from around the world and across industries to showcase the actions being taken today to address this global threat.

In a series of compelling documentaries, TBD Media Group presents to a global audience a valuable discussion on climate action and net-zero pathways in emerging economies, ranging from topics such as climate mitigation, adaptation, energy transition, financing, and business model innovation to next-generation technologies.

The Vision 2045 films, featuring pioneering business operators, are attracting global attention. The propositions of the most responsible and innovative businesses are presented, and the most efficient efforts of climate change mitigation are made:

TEVA:
(https://www.reuters.com/brandfeature/tbd-media-group/vision-2045-building-on-the-momentum/delivering-medicines-and-hop
Delivering medicines and hopes for the people and the planet.

BORUSSIA DORTMUND:
(https://www.reuters.com/brandfeature/tbd-media-group/vision-2045-building-on-the-momentum/borussia-dortmund-winning-o
Germany's most intense football experience.

MEYLE:
(https://www.reuters.com/brandfeature/tbd-media-group/vision-2045-building-on-the-momentum/meyle-durable-solutions-susta
Car parts manufacturer MEYLE wants to take sensible paths toward genuine sustainability.

THE NAVIGATOR COMPANY:
(https://www.reuters.com/brandfeature/tbd-media-group/vision-2045-building-on-the-momentum/how-do-disruptive-innovations
An integrated producer of the forest, pulp, paper, tissue, sustainable packaging solutions, and bioenergy.

For more information about the Vision 2045 campaign, click here: https://vision2045.com/

About TBD Media Group:
TBD Media Group is an international, purpose-driven media developer that helps businesses, organisations, and governments tell their brand stories in a human and direct way. Learn more at https://www.tbdmediagroup.com/.

Media Contact:
Angela Veljanoska
Marketing Manager
TBD Media Group
a.veljanoska@tbdmediagroup.com

Content Writer: Jocelyn Li

Distributed via Press Release Wire (https://pressreleases.responsesource.com/) on behalf of TBD Media Group Ltd.

Copyright © 1999-2026 ResponseSource, Northburgh House, 10 Northburgh Street, London, EC1V 0AT, UK

e: info@responsesource.com t: 020 3426 4051 f: 0345 370 7776 w: https://www.responsesource.com