# TBD Media Group Announces Global Health Campaign, To Drive Progress and Improve Health Outcomes Worldwide

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LONDON, July 28th 2023 - Over the last few years, the world has witnessed significant shifts and emerging trends in global health. The COVID-19 pandemic exposed a number of vulnerabilities in healthcare systems worldwide, and as a result, reinforced the importance of these systems, alongside the advancement of technology and collaboration among nations.

Multinational video production house, TBD Media Group, is delighted to announce the launch of its groundbreaking Global Health campaign, which aims to promote innovation and development in the healthcare sector worldwide, whilst ultimately striving to make the world an all round better place.

TBD Media recognises the urgent need for innovative solutions, which will tackle a number of challenges within the healthcare industry. By bringing together leading experts, specialists, and organisations from across industries, the drive to progress and improve health outcomes on a global scale is clearly defined.

The Global Health campaign features a series of interviews, articles, and videos that will showcase a range of health initiatives. By embracing cutting-edge technology and creating captivating narratives, TBD Media accelerates meaningful communication between brands, stakeholders, and the public, supporting businesses and brands from across the globe in telling their stories.

"Access to good health is a fundamental human right. At TBD Media, we believe that our Global Health campaign is a testament to our dedication to empower lives and transform futures worldwide," said TBD Media Group’s CEO. "We are dedicated to leveraging the power of the media to shed light on pressing health issues and inspire individuals to take control of their well-being. Together, we can build a healthier and more resilient world."

TBD Media Group invites individuals, organisations, and communities to join hands and actively participate in the campaign. Together, we can make a significant impact on global health and create a future where every individual has the opportunity to lead a healthy and fulfilling life.

For more information about the Global Health Campaign please visit:
https://www.reuters.com/plus/tbd-media-group/connect-people-amplify-voices-and-inspire-action

Companies featured in this campaign includes:
Codexis:
(https://www.reuters.com/plus/tbd-media-group/global-campaigns/codexis-poised-to-deliver-on-promise-of-rnai)

Poised to Deliver on Promise of RNAi
LI-COR Biotechnology:
(https://www.reuters.com/plus/tbd-media-group/global-campaigns/advancing-the-future-of-biomolecular-imaging)
Advancing the Future of Biomolecular Imaging

About TBD Media Group:
TBD Media Group is an international, purpose-driven media developer that helps companies, organisations and governments tell their brand stories in a human and direct way. Learn more at https://www.tbdmediagroup.com

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