Saladmaster Championing Preventative Health at the Global Health Summit

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Fort Worth, TX August 24th 2023 — The World Health Organization (WHO) identifies Diabetes and Heart Disease as two of the leading causes of mortality, standing as major global health challenges. The International Diabetes Federation (IDF) reports 540 million people living with Diabetes with projections indicating a worrisome 46 percent increase by 2045. These alarming statistics underline the imperative to address the issue head-on. Particularly, Type 2 Diabetes, constituting 90 percent of all cases, can be prevented, and treated through the adoption of a health-conscious diet and regular exercise.

Saladmaster, an industry-leading innovator in healthy cooking solutions, is making its mark at the Global Health Summit, reaffirming its commitment to advancing preventative health initiatives.

Saladmaster stands poised to assume a role in this transformative journey, utilizing its unique cooking technology and comprehensive health education programs. By integrating these powerful tools, Saladmaster empowers individuals to proactively combat potential ailments stemming from poor dietary choices, amplifying the message that prevention is paramount.

The Global Health Summit serves as a platform for Saladmaster to join forces with international thought leaders, bolstering the fight against preventable diseases borne from unhealthy eating habits. Magali Madariaga, VP of Global Marketing for Saladmaster, affirms, "Our mission is to forge a healthier world through education, innovation, and empowerment."

Ayo Olaseinde, President of Saladmaster, echoes this sentiment: "For 77 years, we've been changing lives, and our commitment to this cause remains unwavering. As a responsible participant in addressing a critical global health issue, we pledge to be an integral part of the solution."

About Saladmaster
Saladmaster is in the business of making life better. For decades, we’ve offered the world premium kitchen products that inspire better cooking, healthier living, and all kinds of life changing opportunities. Since 1946, generations of families have trusted Saladmaster’s advanced products and cooking methods to make everyday life moments more memorable and to support a healthy lifestyle. More simply put — Saladmaster changes life. We inspire change by empowering people to pursue an extraordinary life with our world-renowned products, imaginative ideas and a multinational culture that’s committed to furthering economic growth in each of the communities we serve, spanning more than 60 countries worldwide. Our company has had a long-standing reputation for quality and integrity; is a founding member of the Direct Sales Association, and is owned by Regal Ware, Inc. For more information, visit www.Saladmaster.com.

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