

STC Group sponsors TMT Middle East 2012 conference on finance and investment

Submitted by: TMT Consultants Ltd

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Saudi Telecom Group has been selected as the Main Event Sponsor for this year's most significant meeting of global telecom leaders, the TMT Finance and Investment Middle East 2012 Conference (<http://www.tmtfinance.com/middleeast>), in Dubai on May 2-3, 2012.

The prestigious annual event, now in its sixth year, brings together leading representatives from international telecommunications, technology and media companies with finance and government organizations, to debate investment strategy and new growth opportunities. The conference is renowned for setting the agenda for telecom investment and facilitating partnerships, both globally and regionally.

Ghassan Hasbani, STC Group CEO for international operations commented on the occasion, saying: "STC Group is delighted to take on the role of Main Event Sponsor again for the TMT Finance and Investment Middle East 2012 Conference, as the selection underscores the leading position of STC Group regionally as well as internationally. The conference is an important platform for knowledge exchange and dialogue across the industry bringing together international leadership from industry, finance and government to debate partnership opportunities for stimulating investment and accelerating growth across the region and internationally."

Given the global leadership of GCC telecom operators in general, and STC Group in particular, many industry observers believe this event could be one of the most significant. International investment strategies will feature prominently at the event, as the majority of markets in the region continue to open up to competition and convergence accelerates.

"We are honoured to have Saudi Telecom as Main Event Sponsor again this year," said Dominic Lowndes, managing director of TMT Ventures, the event producer. "The conference is unique in bringing together finance, legal and industry leadership, and this year's programme will focus on how convergence is boosting the next wave of investment opportunities in telecom, media and technology."

STC Group is recognised as the leading telecommunications provider in the region. It is leading the delivery of digital media and content solutions across the region through its joint venture Intigral. In recent years the company has ventured beyond its local borders and gone global forming a network of business and investments in various Gulf countries, Asia and Africa. The Group is present in Kuwait, Bahrain, India, Indonesia, Malaysia, Turkey, and South Africa enabling it to provide services to a bigger customer base and increasing its total number of customers externally by studying and evaluating investment opportunities.

The TMT Finance & Investment Middle East conference programme (<http://www.tmtfinance.com/middleeast/programme>) for 2012 reflects the increasing importance of international investment strategies and partnerships for telecommunications operators and media companies in the region, as they grow new business models and extend operations.

Key themes to be featured, will include Global Strategy and Leadership, Financing Growth and M&A, Next Generation Business Models, Digital Media and Convergence, Infrastructure Sharing, Broadband Investment, Policy and Regulation, and Law. For more information visit www.tmtfinance.com/middleeast

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