DataCentrePricing.Com new Data Centre City Clusters in Europe analyses the fastest growth Hot Spots in the leading 3rd party Data Centre hubs across Europe

Submitted by: Tariff Consultancy Ltd
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DataCentrePricing.Com (DCP) announces the launch of its new report called the Data Centre Clusters in Europe 2019 – The Key Hot Spots, surveying the 20 largest 3rd party Data Centre city hubs ranked by Data Centre raised floor space.

The findings reveal that the largest Data Centre City Clusters are Frankfurt, London and the Inner M25, Paris, Amsterdam and then followed by Slough (UK) – with Frankfurt becoming marginally the largest Data Centre cluster in Europe.

Data Centre facilities are set to expand in all of the city clusters surveyed. " DCP forecasts growth in Data Centre raised floor space to average almost 50% across all of the 20 city clusters over the next four-year period " - but with the highest percentage growth forecast to come from the Rome (60 per cent), Amsterdam and Frankfurt (both on 58 per cent) and Dublin and Geneva (both on 57 per cent) city clusters.

The largest cities in Europe typically account for the highest amount of 3rd party Data Centre raised floor space, with Data Centre Providers gaining access to a large population centre as more applications get positioned close to the end user.

But the European Data Centre market is becoming more mature, with more Data Centre city clusters appearing in the large established country markets, with Slough (UK) outside the London & Inner M25 area, is becoming established as the 2nd Data Centre city cluster in the UK and the 5th largest cluster in Europe with 156,000 m2 of Data Centre raised floor space.

Five of the twenty European Data Centre Hot Spots are located in the UK including Cardiff, Manchester, Woking, Slough and the London & Inner M25 area - with three located in Germany including Berlin, Munich & Frankfurt.

The amount of Data Centre raised floor space and Data Centre Customer Power (DCCP) and pricing varies extensively varies extensively by each Data Centre city cluster - with the largest city cluster (Frankfurt) having over 277,500 m2 of space ranging down to 21,000 m2 for the Geneva city cluster.

Average Data Centre pricing also ranges from Euro €1,392 per month per rack (Zurich) and Euro €1,354 per month per rack (London & the Inner M25 area) down to an average of Euro €452 per month per rack (Warsaw) and Euro €530 per month per rack (Prague).

By contrast, average Data Centre Pricing in the 20 city clusters, as measured by rack space or m2 rentals, is forecast to see a small decline in average rates - by almost 8% from the end of 2018 to the end of 2022 across the 20 Data Centre city clusters, as new Data Centre capacity is increased across Europe.

Note to the Editor
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About the DCP Data Centre Clusters in Europe 2018 – The Key Hot Spots – The DCP Data Centre Clusters in Europe 2018 – The Key Hot Spots report provides a unique analysis of the 20 largest 3rd party Data Centre city clusters (including - Amsterdam, Berlin, Cardiff, Dublin, Frankfurt, Geneva, London & the Inner M25 area, Madrid, Manchester, Milan, Munich, Paris, Prague, Rome, Slough, Stockholm, Vienna, Warsaw, Woking and Zurich) and surveys the key Data Centre facilities, the Data Centre raised floor space, the Data Centre Customer Power (DCCP) and average Data Centre Pricing (including rack space, m2 and kW rentals) with a four year forecast from the end of 2018 to the end of 2022.

The report costs GBP £2,000 for a single user licence with more information on the Data Centre Pricing website at: www.datacentrepricing.com.

About Data Centre Pricing (DCP) – Data Centre Pricing (DCP) is the Data Centre business line of Tariff Consultancy Ltd (TCL), an international telecoms research and consultancy specialist in telecoms pricing worldwide. DCP provides research, consultancy & analysis about 3rd party Data Centre facilities around the world and publishes Data Centre Tracker subscription services covering the European, UK, Asia Pacific and USA markets along with bespoke reports on individual countries (including countries in Europe and regional reports about Africa and the Middle East). Further information about DCP and the services offered can be found on the Data Centre Pricing website at: www.datacentrepricing.com.

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