

SSP joins forces with PowerKiss to bring wire-free phone charging to airports around Europe

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SSP (<http://www.foodtravelexperts.com>) (the global food and beverage company (<http://www.foodtravelexperts.com>) that operates leading brands from Burger King and Upper Crust to Caviar House & Prunier and Marks & Spencer at airports and rail stations), and technology company PowerKiss have launched a new service offering travellers an easy way of charging their phones (<http://www.foodtravelexperts.com>). The facility will be available at a range of SSP restaurants, bars and cafes across Europe.

The free service was originally trialled at Helsinki Airport, and will soon also be available at Dusseldorf International, Frankfurt, Copenhagen and Manchester airports. It will then be rolled out to an additional 30 airports, including Paris - Charles De Gaulle, Stockholm-Arlanda, Malaga, Geneva International and Zurich airports.

To use the simple system, customers collect a receiver 'ring' at the outlet, plug it into their mobile device and then lay it onto PowerKiss enabled tables installed throughout the restaurant or cafe. The phone is then charged without the use of wires.

'Making sure passengers' experience at the airport is as pleasant and stress free as possible is our key aim,' says Rick Stavast, Chief Marketing Officer of SSP. 'Offering facilities and services that smooth their journey through the airport, whether that's providing important travel information or creating spaces between tables for their luggage, is all part of helping passengers pass their time at the airport. Charging a mobile phone while travelling has always been problematic, but now it's a hassle our customers no longer have to worry about. We are working with leaders in the field of this technology in PowerKiss, and we are thrilled to be bringing this facility the airport sector.'

Commenting on the new venture, Maija Itkonen, CEO of PowerKiss said; 'We are delighted to be working with SSP on this pioneering project. Their scale across a larger number of airports and a broad range of countries, coupled with their innovative approach and operational capacity to get a project like this up and running make them ideal partners.'

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www.foodtravelexperts.com

About SSP

SSP (<http://www.foodtravelexperts.com>) is the leading dedicated operator of food and beverage brands in travel locations, operating restaurants, bars, cafes, food courts, lounges and convenience stores in airports, train stations, motorway service stations, shopping malls, conference centres and other leisure locations. With a heritage stretching back over 60 years, today SSP has 30,000 employees, serving millions of customers every week. It has business at over 140 airports and over 250 rail stations, and operates more than 2,100 units in 30 countries around the world.

SSP operates an extensive portfolio of over 200 international, national, local and speciality brands. These include Upper Crust, Starbucks, Caffè Ritazza, Burger King, M&S Simply Food, Bonne Journée, Pizza Hut, Caviar House & Prunier, and leading Japanese noodle brand Ajisen Ramen as well as stunning bespoke concepts such as the Montreux Jazz Café in Geneva and Sydney and the Bambini Wine Room in Sydney. Its brand portfolio is tailored for each specific location, depending on variables such as passenger profile, consumer need states, location type, size and design.

About PowerKiss

PowerKiss was founded in 2008 with the vision of releasing people from the inconvenience of using charging cables, and to make charging on the go simple. Today the company provides an easy-to-use wire-free charging solution that is easily integrated into a wide-range of environments via furniture and other surfaces. PowerKiss solutions can be found in offices, cafes, restaurants, airports, cruise ships, cars, and planes. In the future the services offered will include laptop-charging.

PowerKiss works in partnership with a wide range of product integrators and in the hospitality industry. The company is headquartered in Finland.