

The Change Makers Launch #NoMoreBoxes Worldwide Media Campaign Following United Nations 5th Annual Power of Collaboration Global Summit

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The Change Makers discussed how to reach the United Nations' Sustainable Development Goals at the Impact Leadership 21 Conference as Special Call to Action panel

London, UK — 21 March 2018 — Rúna Magnúsdóttir (<http://www.runamagnus.com>), leadership and personal branding author, speaker, strategist and creator of the Change Makers, announced on International Women's Day the launch of The Change Makers' #NoMoreBoxes campaign, following the group's participation at the 5th annual Power of Collaboration Global Summit at the United Nations on March 5th, 2018.

The Change Makers started the call for No More Boxes when Kindness Ambassador and Change Makers member Nicholas Haines from the Five Institute shared, within the Conversations With Men panel, the destructive social and historic habit of putting traits, behaviours, values and ultimately human beings into boxes. According to Nicholas Haines, these boxes not only isolate and trap people, they are also divisive, destructive and limiting, leading to further disparity between genders and our society as a whole.

Rúna Magnúsdóttir, along with fellow Change Makers Monique Blokzyl, Leslie Grossman, Nicholas Haines and Margareta Kull closed the conference at the United Nations with a further call for No More Boxes as they closed the Summit with a special Call to Action Summary Panel.

Whilst holding the panel The Change Makers, lead by Rúna Magnúsdóttir, collectively put forward the proposition that these divisive boxes and perceptions limit the potential of human beings to solve the world's greatest challenges ", and reduce the likelihood of us meeting and achieving the United Nations' 17 Sustainable Development Goals.

The Change Makers called for everyone to examine and question which boxes they have put themselves in, or have been put in, and how this might be limiting them or causing division.

The Change Makers are now starting their #NoMoreBoxes campaign, which will range from social media to collaborative content, to open the conversation to all on what is truly limiting and dividing humanity.

The group is inviting individuals to answer two questions, "What boxes have you been put in?" and "What boxes have you put yourself and others in?" with personal stories and reflections. Answers and stories can be submitted to the Change Makers' Facebook group (<http://nomoreboxes.co>).

The campaign aims at creating awareness about the boxes we find ourselves in, and how they are holding us all back, limiting our freedom as well as causing division and inequality, and ultimately preventing us from solving the world's greatest problems.

The Power of Collaboration Global Summit at the United Nations in New York was the 5th annual event organised by Impact Leadership 21 in collaboration with the United Nations.

The Change Makers are composed by founder Rúna Magnúsdóttir, Personal Impact Coach for High Achievers Gido Schimanski, the Magnetic Leadership and Heaven on Earth programme creator Susanne Frandsen, Kindness Ambassador and Five Institute CEO Nicholas Haines, Creator of Courageous Leaders Margareta Kull, visual director Bjarney Ludviksdottir, Business Launch Portal CEO Monique Blokzyl and gender equality leadership expert Leslie Grossman.

For more details about the Change Makers, visit their website www.runamagnus.com

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About Rúna Magnúsdóttir

Rúna Magnúsdóttir is a leadership and personal branding author, international speaker and brand strategist from Iceland, and creator of the Change Makers. Rúna has worked in the entrepreneurial and political sphere for over thirty years, working with leaders to make the change they wish to see in the world. Rúna is the creator of the award-winning "Discover Your X Factor" programme, was named one of the Top 20 Business Women to Follow on Twitter by Forbes, and appeared on The Oprah Show in 2009. Rúna's awards and accolades include the EUWIIN award in 2011, the TIAW "World of Difference 100 Awards" 2009 and the EU WIIN Special Recognition Award in 2007. For more information, visit www.runamagnus.com (<http://www.runamagnus.com>).