

# Get Meat Smart This Summer With MEATER BBQ Bundles

Submitted by: The PR Room

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No matter which meat you throw on the flames this BBQ season, the ultimate wireless meat thermometer will ensure it is succulent and safe to eat.

Leicester, 14th May 2020 – Whether you prefer a rustic fire pit or a modern BBQ to cook your meat al fresco, you can benefit from a helping high-tech hand to ensure your open-air culinary endeavours are successful. The MEATER+ ([https://meater.com/?\\_ga=2.68859094.613763051.1555577696-1866037224.1530264917](https://meater.com/?_ga=2.68859094.613763051.1555577696-1866037224.1530264917)) wireless meat thermometer takes the guess work out of BBQing to perfection.

The MEATER+ is simple to setup, simple to use and wireless. It provides a smart guided cook system which will ensure satisfying, safe-to eat results every time and can be used with a large selection of meats, from salmon to a suckling pig. So why not ditch the sausages and burgers this summer and expand your BBQing repertoire.

When you're BBQing for others, the 'steaks are usually high' to present perfect meat. There is always a bit of rivalry between wannabe BBQ chefs, and even the most novice indoor cook suddenly believes they can become a pit master. However, the reality is that cooking meat on coals, wood or gas can be tricky. Using the MEATER+ meat thermometer:

helps take away the risk of under cooked meat, one of the most common causes of food poisoning in the UK.

ensures that your meat is perfectly grilled and to your preferred taste.

saves you money – dual sensors monitor the cooking temperature making sure you never burn and waste your expensive meat.

This feature-rich meat thermometer even lets you kick back and relax while your meat is cooking, or why not get on with the gardening or play games with the kids. MEATER+ provides estimated cooking times, monitors your meat whilst cooking, sends you alerts, and lets you know when your meat is cooked to perfection and ready to enjoy. Simply connect your MEATER+ to any smartphone or tablet to make use of MEATER's patented smart technology.

Cooking on coals, wood or gas promises fresher food that evokes all your senses. Sight, smell, sound and taste are all entertained. Let MEATER+ step in to eliminate the need to touch, and help you to achieve mouth-watering, succulent, safe results each and every time! And if the good ol' British weather scuppers your outdoor cooking endeavours - no problem! Use MEATER+ in the oven for perfectly cooked indoor meat recipes.

MEATER has celebrated over one million cooks from its users, and numbers continue to grow every day.

To celebrate BBQ season, MEATER have introduced two new BBQ bundles, available from MEATER (<https://ukstore.meater.com/>):

1. MEATER+ and Bar Blade – discounted price at £104
2. MEATER Block, Mitts and Bar Blade – discounted price at £294

#### ABOUT APPTION LABS LIMITED

Apption Labs was founded in January 2015 by Joseph Cruz and Teemu Nivala with more than 30 years' experience in hardware and software engineering. At a joint barbecue, the two friends decided to take their problems into their own hands and no longer wait for someone else to solve them. This mentality is the driving force which is reflected in the corporate culture and enables progressive ideas, positive thinking and new innovations.

The company is headquartered in Leicester, UK and has offices in Los Angeles, USA and Hsinchu, Taiwan. The company's multi-continental background enables it to develop products with the right functionality through insights and feedback from consumers from different cultures around the world. The MEATER was developed with a crowdfunding budget.

MEATER was developed to help meat lovers with different cooking skills achieve consistent results when frying or grilling. This fantastic gadget is a must-have for all cooking methods and preparation methods. For more information, please visit <http://www.meater.com>.

#### Media contacts:

Michelle Cross  
The PR Room  
Email: [Michelle.cross@theprroom.co.uk](mailto:Michelle.cross@theprroom.co.uk)  
Tel: +44 (0) 333 9398 296

Sarah Chard  
The PR Room  
Email: [sarah.chard@theprroom.co.uk](mailto:sarah.chard@theprroom.co.uk)  
Tel: +44 (0) 333 9398 296