Register Hardware redesigns for a shiny 2009

Submitted by: The Register
Monday, 22 December 2008

LONDON December 22, 2008 Register Hardware (www.reghardware.co.uk) has launched its redesigned website, just in time for a bright and bouncy 2009.

The makeover sees the consumer technology website adopt a shiny black livery and a visual design that emphasises the prominent role that hardware reviews now play in the publication.

Register Hardware Editor Tony Smith said: "In 2009, we'll be bringing a greater emphasis on reviews, do-it-yourself features - in our new Hands On section and practical advice from fellow readers in Q&A, and we felt Register Hardware warranted a brand new look.

"Readers who visit the site for its news coverage needn't be disappointed - we're still committed to bringing you the best personal technology stories, and you can look forward to a bumper crop from the Consumer Electronics Show (CES) in the first week of 2009."

- ends -

About Register Hardware

Register Hardware is a spin-off of The Register, the UK's dominant online technology news website. It was launched in January 2005, with the remit to address a wider audience than The Register's core IT pro readership

Today, Register Hardware is one of the UK's biggest consumer technology websites, with 6.45 million page impressions and 1.58 million unique individuals in October 2008.*

*Internal audit, conducting according to ABCe standards.

About The Register

The Register (www.theregister.co.uk) is one of the world's biggest online tech publications, with more than five million unique users worldwide. The US and the UK account for more than 1.5 million readers each a month.

Starting out in London in 1994 as an occasional email newsletter, The Register began publishing online daily in 1998. The Register is headquartered in London and San Francisco.

Most Register readers are IT professionals - software engineers, database administrators, sysadmins, networking managers and so on, all the way up to CIOs. The Register covers the issues they face at work every day – in software, hardware, networking and IT security. The Register is also known for its "off-duty" articles, on science, tech culture, and cult columnists such as BOFH and Verity Stob, which reflect our readers' many personal interests.

The Register regularly audits its traffic through the independent authority ABCe. You can see a full list of audits at www.abce.org.uk .

For more information:

Contact Drew Cullen at The Register.
Email: dcullenattheregister.co.uk
Tel: +44 (0) 203 178 6500