

Expedia launches new Hidden Travel website

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Think you know a city? Think again.

It only takes a flick of the switch and you are there: to Paris's fascinating underworld, a man-made beach in Amsterdam or a secret bar in Barcelona.

Expedia's new Hidden Travel (<https://blog.expedia.ie/hidden-travel>) website invites travellers to explore the famous and hidden sides of Europe's most famous cities: London, Barcelona, Berlin, Dublin, Paris and Amsterdam.

Each featured city has a list of famous spots and experiences to tick off the list. Then, with a simple flick of a switch, travellers are transported to the hidden gems of the city.

Kasha Dubaniewicz, Project Manager at Expedia, says, "I think we all visit a place and are eager to see as much of it as we can. There is a balance between wanting to see the world-famous sites and to immerse ourselves in the lesser-known parts. With that in mind, we are excited to give travellers a place where they can easily jump between the two sides with our Hidden Travel switch. There is so much to unearth when you look that bit further and we can't wait to see how travellers react to this offering."

Just think: you could be wandering through Dublin's famous Temple Bar area before discovering books from Irish greats at Marsh's Library; scaling the Eiffel Tower before getting lost in the streets towards Rue Crémieux; exploring Berlin's weird and wonderful abandoned amusement park after absorbing the Berlin Wall; or hiding out at London's Japanese gardens after a trip to London Bridge.

Hidden Travel challenges travellers to see beyond the obvious.

Are you ready to explore?

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Hidden Travel website URL: blog.expedia.ie/hidden-travel/.

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