

# The New Think Positive Chain Necklace

Submitted by: Think Positive Antonio Marsocci Ltd

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Antonio Marsocci From Think Positive Jewellery Launches The Truly Versatile Think Positive Chain

Think Positive is releasing a truly unique and exclusive sterling silver chain developed in-house by Antonio Marsocci. Available with two clasp options and in three finishes, shiny, gun-metal and rose-gold, each chain is specially crafted to be with you from day to night, in partner with your casual or evening wear. The inspiration behind the Think Positive chain is the concept of a positive message that protects you constantly, meeting moods and supporting you in daily life. A playful and versatile accessory that helps you to keep focus on one simple thing, to 'Think Positive!'

The chain was released February 23rd and is priced at £120, available through <http://www.think-positive.co.uk/>

## The Brand Story

The 'Think Positive' chain has already attracted the attention of many as it's been modelled by brand designer Antonio. From board-rooms to cafes, Antonio always receives comments on his unique piece of jewellery and he's frequently asked if the chain is the secret behind his continual positivity. In fact, long ago Antonio designed and crafted his own sterling silver jewellery chain that could be a permanent reminder to himself to always 'Think Positive'. This chain was destined to be totally personal until he saw how many people could benefit. In his role as Coach, Consultant & Talent Finder for the Fashion, Lifestyle and Retail Industry, Antonino began to understand how his chain could offer joy and positivity to many. Today, each chain in the new collection stays true to the much-coveted design of Antonio's original. Beautifully designed, each chain allows you to hold it in your hands as a powerful reminder to centre yourself in times of stress.

## The Collection

Think Positive is proud to unveil a range of finishes for each of the chains; shiny, gun-metal and rose-gold. Behind each timeless design, is the concept of the ongoing flow of life and the links we form in the world with people, places and events. The Think Positive Chain can be worn in many ways; as a necklace, choker, bracelet or palm chain-ring. One piece that works in many ways - allowing you to make the chain as individual as you want to be. And with a reminder to always Think Positive!

For any assistance please email: [shop@think-positive.co.uk](mailto:shop@think-positive.co.uk) or call us at 020 8678 7378