

TrackR Announces Works with TrackR Partnership with Ekster to Create Trackable Smart Wallets

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Smart wallets prevent you from ever losing your wallet or phone again

London, UK, June 7, 2016 - TrackR (<https://www.thetrackr.com/>), the creator of intelligent tracking devices and software applications, announces a partnership with Ekster (<http://eksterwallets.com/>) to create the smallest, smartest trackable and secure RFID-blocking wallets.

The new Ekster smart wallets integrate TrackR technology into the ultra-slim, leather design for effortless tracking. The Ekster wallet pairs with the TrackR app to allow for two-way ringing, custom separation alerts and the world's largest Crowd GPS network to recover wallets lost or misplaced outside of Bluetooth range. These wallets also offer the fastest card-access mechanism on the market and RFID blocking technology to prevent wireless theft.

"When a wallet is as small as the Ekster smart wallets, it makes it easier to misplace. That is why we chose to embed TrackR's market leading technology into our wallets," says Ekster co-founder Oliver Momma.

Ekster is the latest company to build TrackR technology into an everyday item, allowing the TrackR platform and services to become more accessible to consumers, with or without TrackR hardware.

"The Works with TrackR platform is a big step towards no longer having to attempt to remember where items are, but having computers remember where every item is located for us," says TrackR CEO, Chris Herbert.

The Works with TrackR platform is a complete SDK and partnership platform that allows companies to build track-able products and utilise the scale of TrackR's Crowd GPS network for locating items worldwide. Additional companies already part of the Works with TrackR platform include: HP, Cross and Mezzi.

Pricing and Availability:

Ekster smart wallets are now available for on Indiegogo. Pricing starts at \$99 for the Senate model and \$109 for the Parliament model in either coffee brown, napa, black, steel blue or cognac leather. The first wallets are slated to ship in June 2016. Please visit Indiegogo (<http://igg.me/at/eksterwallets>) for all of the details.

About TrackR

TrackR is a Santa Barbara, CA-based startup company founded in 2009 by Chris Herbert and Christian Johan Smith, whose mission is to completely automate the process of personal organization and item management. TrackR's innovative technologies — app software, cloud databases and wireless devices — redefine personal organization by transferring the task of remembering where all of your items are to your smartphone.

Most recently, TrackR was named #155 on Inc. 500's Fastest Growing Companies in America. TrackR has received investments from Brad Feld of the Foundry Group, Amazon, Inkwell, and Orange. Today, TrackR is a leader in the IoT space helping users track and manage their items in an intuitive way. With TrackR, your search is over. Available at www.TheTrackR.com and select retail outlets worldwide.

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