

New Motorhome Showroom and Rental Service Launching

Submitted by: Travelworld Motorhomes

Friday, 3 November 2017

Exciting times ahead for UK Erwin Hymer Group motorhome dealer - new 5 acre showroom and service centre build announced and rental service launch. "

Travelworld have announced they expect to begin building their new 5 acre purpose-built service centre and showrooms at the beginning of 2018, with an anticipated open date of September 2018.

The 40 year old family-run company - an established UK Erwin Hymer Group dealer, are currently based in Telford and the new showrooms will be located in Cresswell Park, Stafford North, near the Stafford exit at Junction 14 of the M6.

The new location will provide considerable ease of access for drivers of some of the large motorhomes which the dealer handles.

The service centre itself and showrooms will have sufficient workshop bays to accommodate up to 25 large A-class motorhomes and the liners by the likes of Hymer and Niesmann + Bischoff, which have become synonymous with Travelworld.

2017 has also borne other considerable growth developments at Travelworld, with their service centre appointed as a full Fiat authorised centre, and acceptance onto the approved dealer scheme with The Caravan and Camping Club.

To accommodate this growth and capacity handling Travelworld have already begun a recruitment drive to expand their head count.

Further exciting news coming from Travelworld covers the announcement of a forthcoming launch of a new high-end motorhome rental service which Travelworld will operate through RentEasy, and will be known as RentEasy Birmingham.

The rental options will offer A-class motorhomes in addition to coachbuilt and campervans. A-Class models likely to be offered when the rental branch opens will include the Hymer Exsis I and Hymer ML-I 540. There will also be rental available on models from Carado and HymerCar.

It is expected the rental service will launch in March 2018.

Ross Edwards, Managing Director of Travelworld said of the 2017 and 2018 developments;

"These are extremely exciting times for our business and the new site development is the realisation of a dream that we have had for many years". "The new dealership will offer a nationally accessible central location and facilities not seen before in the caravan & motorhome industry, our strategy behind this investment is to better serve our loyal customer base with dramatically improved facilities and increase our draw to customers further afield."

ABOUT TRAVELWORLD

Travelworld (<https://www.motorhomes.co.uk>) are a 40 year old family-run business established in 1977 by Bob Edwards and now run by brother and sister team Ross Edwards and Annabel Edwards. They are an Erwin Hymer Group dealer specialising in supply of Hymer, Carado, Niesmann + Bischoff and HymerCar motorhomes and caravans.

Journalists can contact Charley Anderson in the PR and Marketing team at Travelworld on 01952 586888 and via email to charley@motorhomes.co.uk