

Miki Travel selects Triometric XML Web Analyzer to provide breakthrough visibility into web services operations to support growth strategy

Submitted by: Triometric (formally Trio Networks)

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Egham, UK, 4th November 2013 – Triometric (<https://www.triometric.net>), a leading provider of XML business intelligence to the hospitality and travel industry, today announced that Miki Travel (<http://miki.co.uk>), a global wholesale company with a significant global reach, has chosen Web Services Analyzer (<http://www.triometric.net/products/web-services-analyzer/travel.html>) to optimise the performance of its web services through real-time monitoring of key performance metrics (KPIs). As part of the evaluation process Triometric and Miki Travel collaborated closely to identify the key operational metrics and business intelligence needed to support performance and commercial objectives.

Michael Melville, Sales & Marketing Director commented that “Miki Travel is committed to continuous investment in technology to ensure that our web services are performing optimally as our product and client portfolio grows. “Triometric’s XML intelligence gives Miki the insight to streamline processes, effectively manage the supply chain and deliver a first class service}} to our customers.”

Triometric Web Services Analyzer monitors the performance of web services and delivers key business data from Miki’s XML traffic to provide real-time alerting, operational insight and business intelligence reports covering search patterns, error reporting and inventory planning. Using Triometric Web Services Analyzer, Miki Travel’s IT Team is able to proactively track a full range of key performance indicators and rapidly respond to any service interruptions or latency issues across the web services infrastructure.

“We are delighted that Miki Travel has selected Triometric’s proven Web Services Analyzer technology to gain real-time insight into web services performance to enable the IT department to optimise their operations and deliver the business teams with the crucial business intelligence needed to make better data-driven decisions. With Triometric Web Services Analyzer in place to analyse their web services API, Miki Travel is able to optimise inventory, maximise revenue, minimise issues and with the data intelligence readily able to identify new opportunities”, says Jonathan Boffey, Business Development Director at Triometric.

About Miki Travel

Miki Travel has a wide network of affiliated offices spanning the globe who work closely with the company in business development, building a unique product range and keeping pace with the ever-changing demands of the modern travel business.

Miki selects the best products from the market, ensures that prices are the most competitive and removes the burden of research and negotiation from its partners. The key to Miki Travel’s success is the company’s lasting and mutually beneficial relationships with hotels, ground service providers, tour operators and other suppliers.

Miki Travel’s extensive network of affiliated offices has been developed to satisfy all the travel requirements of its customers, who can rely on Miki Travel’s extensive experience and knowledge to ensure the success of their programmes.

For more information: www.Miki.co.uk (<http://www.miki.co.uk>)

About Triometric

Triometric delivers business intelligence & operational analytics enabling companies to rapidly react to market demand & deliver a superior customer experience. Triometric Web Services Analyzer delivers actionable intelligence and operational management metrics from live XML feeds to improve product availability, performance, relevance & price. A 2012 PhoCusWright Travel Industry Innovator, Triometric is a privately held company based in Surrey, United Kingdom. Customers include GTA, Serhs Tourism, Bonotel and SunHotels.

For more information see www.triometric.net (<http://www.triometric.net>)

Notes to Editors:

Triometric and Miki Travel are participating as Exhibitors at World Travel Market 2013 at ExCel, London - 4-7th November. The event is one of the largest for the travel industry where 5,000 exhibitors representing 184 countries and regions will meet almost 50,000 global travel professionals. The Miki Travel team are located at Stand GV500 and Triometric are located at Stand TT253. Enquiries welcome.

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