

Elite introduction agency Berkeley International awarded ISO 9001:2008 certification

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Berkeley International has become the world's first dating agency to be awarded ISO 9001:2008 certification, demonstrating the company's combined commitment to quality and continual improvement for its exclusive introduction service. Offering discreet dating services to a successful, affluent and elite international clientele, the company has offices in London, Monaco, New York and Cannes.

ISO 9001:2008 is the standard that provides a set of standardised requirements for a quality management system and forms the basis for continual improvement and business excellence. For many years Berkeley International (<http://www.berkeley-international.com>) has had an extraordinary record of introducing successful and intelligent people to equally discerning life partners. Three out of every four meetings arranged by Client Director Mairead Molloy (<http://www.berkeley-international.com/pages/about-us/>) are successful, and client membership is growing by 25% annually. ISO 9001:2008 certification will ensure that the company's success continues through a combination of continual improvement in its quality management processes, and in customer focus.

"Everything we do is about offering a personal service. In the world of singles clubs we are the haute couture label. Our process is the ultimate in soul-mating, where we are on call at every stage from the first meeting to each detailed progress review" says Molloy. It is this commitment to quality which has already enabled the company to build an enviable reputation in international dating, and the awarding of ISO 9001:2008 certification is the ultimate accolade, adding undeniable credibility and value to its exclusive introduction services.

For more information about Berkeley International, please call +44 (0) 20 7665 6651 or email info@berkeley-international.com.

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