

## 5 WestWon Guys Grow A Mo For Charity This 'Movember'

Submitted by: WestWon

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Staff at Beaconsfield-based leasing company WestWon Limited (<http://westwon.co.uk>) have literally put their money where their mouths are this month by sprouting 'tashes' in order to raise £500 for Movember 2013 (<http://uk.movember.com>).

The fund-raising initiative is being organised by the company's IT leasing Account Manager Carl Redding. Carl has been inspired by personal experience, having seen a dear relative battle and beat breast cancer and appreciating how much the support of others helped the whole family through difficult times.

Carl, who lives in Lane End, explains, "Until it happened to my mum Janice, like most my age, I was naive about the effects of cancer, not just on the sufferer, but on family and friends too.

"The treatment and the support my mum received from everyone last year, and in particular cancer specialists and related charities, was just phenomenal. One year on, I feel really passionate about raising awareness of cancer and giving something back. Doing 'Movember' just seems like a great way of saying 'thanks a million' in a fun but meaningful way," says WestWon's account manager Carl.

Movember UK raises funds (£27.0 million in 2012) for testicular and prostate cancer causes by encouraging everyone to have fun at the expense of moustachioed men. Carl has received the unbridled support of four WestWon colleagues who are also happily going hairy-lipped to help. There will be a grand measuring and shaving ceremony at the end of the month with 'before and after' pictures posted online.

WestWon's '5 Guys Named Mo' are looking for additional sponsors to reach their fundraising targets so anyone who would like to see those Mov-tashes grow can still make a donation online (<http://www.mobro.co/westwon>) or contact Carl direct on Tel: 01494 611 456 for more information.

(Ends)

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