

Leading Heating Ventilation & Air Conditioning Company Partners With WestWon Leasing

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London-based Heating Ventilation & Air Conditioning company Macair (<http://www.macair.co.uk>) has teamed up with leasing specialist WestWon (<http://westwon.co.uk>) to provide attractive lease finance options for customers that need to upgrade their current systems before 2015 due to industry regulations. As a result, Macair can now offer instant lease quotes for all new air conditioning installations and upgrades, helping customers to acquire the new systems they need before the coming deadline.

Rob McConachie from Macair commented, "Macair sees our relationship with WestWon as a very positive move for our business and for our customers. We are excited to be able to offer highly attractive air conditioning leasing options backed by the expertise and service of a leading leasing company with in-depth experience in our sector."

According to McConachie, the timing of the tie-up between Macair and WestWon is significant. The Ozone Regulation came into force in 2000 and it has already banned the use of ozone depleting HCFC refrigerants such as R22 in new systems. R22 remains a very common refrigerant in existing systems, but its continued use will be banned completely by 2015.

McConachie continues, "As a result of The Ozone Regulation, which affects all users of R22 and other HCFC systems, we believe that many companies will find themselves having to bear the cost of new air conditioning systems at a time when their budgets are already stretched. Suitable leasing deals should now be quick and easy for us to arrange and will help these businesses to spread the cost of a new system over its useful life, without impacting their cash flow and other lines of credit."

According to WestWon's Sales Director Andy McCready, "We are delighted to be working in partnership with Macair and believe that together we can offer heating ventilation and air conditioning customers highly attractive and, in many cases, tax-efficient leasing options to help them acquire the systems they need in the run up to 2015 and beyond."

WestWon Leasing Partner Benefits

Working in partnership with WestWon enables resellers such as Macair to offer a range of flexible, tailored finance solutions so that customers can invest in the systems they need right away, and crucially, upgrade more easily in future to comply with new regulations.

WestWon provides a range of support options for reseller partners, who wish to offer their customers a finance option, including

- Instant quotes and highly competitive rates via the WestWon Partner Portal
- Dedicated WestWon Account Manager to help you grow your business
- Branded finance portals for authorised WestWon partners
- Finance partner logo and plaque
- Sales training and marketing support

For more information, contact WestWon on Tel: 01494 611 456 or email boris@WestWon.co.uk or see WestWon Partners (<http://westwon.co.uk/home-page/resellers/>)