

Get the look of love with new cosmetic brand Pure Anada

Submitted by: White Rose PR

Monday, 17 January 2011

If you want to look smouldering and fabulous for Valentine's Day this year, check out a new mineral makeup range, Pure Anada, which has just launched in the UK.

For a sensational, simmering look, there are three flattering shades of eye shadow. Blacktie defines your eyes with soft darkness and gives a smokey deepness. Café Latte is a great shadow to build upon and works well with blues, greens, pinks and gold. Finally try Mocha for a medium cool, matte brown.

Complement these shadow shades with Matte Coral blusher for a soft coral glow and Sheer Opal lip gloss.

The Pure Anada range boasts a wide selection of foundations, eye shadows, blushers, lip glosses and lipsticks all in beautiful mineral colours.

Made in Canada from pure, natural ingredients Pure Anada has been launched in the UK by professional makeup artist Clare Bryce. Pure Anada is committed to the highest standards in the purity of its ingredients – there are no synthetic preservatives, dyes, fragrances or flavours in any of the products.

For top tips about applying your Valentine's Day makeup, Clare will be answering questions on Facebook on the 10th February 2011.

So, whether you're a planning a romantic dinner for two or a girls night out without a man in sight, you'll look and feel fabulous with Pure Anada.

-ends-

For more information, images or samples please contact Louise Wilkinson at White Rose PR on 07815 307592 or email louise@whiterosepr.co.uk

Notes to editors:

- Pure Anada can be purchased at www.pureanada.co.uk
- Eye shadows - £6.00; Blusher - £8.00; Lip Gloss - £8.00
- For more information about Clare Bryce visit www.purepampering.co.uk
- Follow Pure Anada and Clare on Facebook at www.facebook.com/purepampering or www.facebook.com/pureanada
- Follow Clare on Twitter at www.twitter.com/pureanadauk