

Unearth Online Signs Twice New Designer of the Year, Gini Coates

Submitted by: WiseTiger - DO NOT USE

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Portfolio of Artists and Original Creative Pieces at Unearth Online Gallery Continues to Grow

Ascot, Berkshire – 9th August 2010 – Unearth Online (<http://www.unearthonline.com>), today announces that it has further expanded its portfolio of online art (<http://www.unearthonline.com>) and original creative pieces with the arrival of Gini Coates, twice New Designer of the Year. Coates, who provides design, print and surface concepts for textiles, surfaces and furniture as well as branding, illustration and print ideas for organisations and publications becomes the latest vendor to open their own online gallery on the site. Unearth (<http://www.unearthonline.com>) Online is still accepting applications from creators of original pieces; from both the new and more established, in advance of its commercial launch in August 2010.

The Company seeks only original creative work, and in return offers its exhibiting vendors downloadable certificates of authentication for their work.

Unique to Unearth Online, is that each exhibiting artist gets a personal URL to their own dedicated gallery wall. Spacious and highly attractive, each space carries a personal profile of the featured artist and a bespoke calendar diary of their events.

Nick Carter, Founder and Owner of Unearth Online explains, “Selling creative work online is not a new concept, but I don’t believe it has been done very well until now. The sites are often very niche and don’t dedicate anywhere near enough space to showcase the pieces at their best. At Unearth Online, tiny thumbnail photos and ugly viewings are a thing of the past. With the help of local design and marketing agency Gasp (<http://www.gaspsfour.com>) Four Ltd, we have created a site that is extremely high quality, and simply beautiful. Our aim has been to make the site as enjoyable as visiting a physical gallery with a unique browsing facility ‘stumble’ which selects art for you. It’s a great way to become acquainted with the breadth of the content on the site.”

“We are working with students and established vendors alike across a very wide spectrum of the creative arts,” continues Carter. “So far, the galleries feature traditional art and sculpture (<http://www.unearthonline.com>), fashion (<http://www.unearthonline.com>), furniture, mosaics and ornaments to name but a few examples. They suit a broad range of tastes and budgets; with pieces ranging from £10 to thousands of pounds.”

Visitors can browse the collections at www.unearthonline.com by ‘stumbling’ or selecting a category, keyword or price range from early August 2010 when it goes fully live. In the meantime, enquiries about commission rates or exhibiting at Unearth Online are directed to 07771 887847 or info@unearthonline.com.

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About Uneath Online

Uneath Online is an online gallery for original artwork such as paintings, sculpture, fashion, furniture, mosaics and ornaments. The Company aims to advance the practice of online art sales, by providing higher quality gallery space, competitive commission rates and special features such as a downloadable certificate of authentication for vendors. Uneath Online works with students, emerging creators and established artists alike.

The Company is based at Carpenter Court, 1 Maple Road, Bramhall, Stockport, Cheshire SK7 2DH. Telephone: 07771 887847 or email: info@uneathonline.com.