

## alva expands global reach with new US office

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alva, the leading content monitoring and analysis company (<http://www.alva-group.com/>) headquartered in London, has expanded its operations with a new office in the US. Situated in New York's busy Wall St district, alva's first permanent presence in North America enables the firm to work closely with its growing North American client base and meet demand for its innovative content monitoring and analysis solution.

alva has experienced rapid growth since it was founded in 2010, already working with 35% of the FTSE 100 and many Fortune Global 500 companies. The company prides itself on its close relationship with its clients, understanding the issues that matter to them and ensuring its monitoring and analysis solutions are customised to their needs.

It is this commitment to provide high quality intelligence to our customers that was the driving factor behind alva's Founder and Chief Executive, Alberto Lopez, relocating to lead the US expansion. Alberto, who has over 20 years of experience in the analytics and business information industry, said:

"I am delighted to open the New York office, which represents another key milestone in the development of alva. The US has the highest number of the world's leading companies with a real desire for simple, clear and relevant intelligence"

alva's US office opens for business in February 2016.

### About alva

alva analyses the world's content to answer business questions.

Our monitoring and analysis offering consolidates in one platform all the content relevant to your company, products, competitors, issues and stakeholders so that you can obtain simple, clear and relevant intelligence.

Our customers are professionals in Communications, Corporate Affairs, Marketing, Risk and Strategy from some of the largest companies in the world.

We have offices in London and New York.

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