Informa Selects Liquidware As Next Generation Desktop Migration Solution Vendor

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Stratusphere UX and ProfileUnity Enable Seamless Transition to DaaS (Desktop-as-a-Service), Windows 10 Migration and User Experience Improvements for existing VDI Users

LONDON, UK – October 19, 2017 – Liquidware (http://www.liquidware.com) today announced Informa (http://informa.com) has chosen Liquidware Essentials Suite to support moving their colleagues to next generation desktops.

Liquidware Essentials comprises Stratusphere UX, ProfileUnity and FlexApp; providing visibility and monitoring, user environment management and application layering respectively.

Jonathan Earp, CIO for Informa commented: “We’re pleased to be working with Liquidware Essentials on an implementation that will enhance the quality and visibility of our physical technology estate, and will put in place a solution that continuously monitors and manages the desktop environment and user experience.”

ProfileUnity is being used to manage migrating the physical desktop estate fully to Windows 10 in a seamless manner. ProfileUnity is also being deployed to migrate users to a virtual Desktop-as-a-Service solution with minimal disruption. FlexApp will be implemented for users on the DaaS solution. Informa worked with Liquidware partner, Fortem IT (http://www.fortem-it.com) to deliver the Liquidware Essentials solution.

“In projects like these, close relationships with the customer, partner and vendor - as well as proving the solution will deliver the required business benefits – are paramount. We are delighted that the project team within Informa took the decision to implement Liquidware Essentials and we look forward to working with them and Fortem IT to ensure ongoing success as their projects roll out during the course of 2017 and 2018,” declared Chris Akerberg, COO, Liquidware.

About Informa
Informa is a leading business intelligence, academic publishing, knowledge and events business operating in the Knowledge and Information Economy. It is listed on the London Stock Exchange and a member of the FTSE 100.

About Liquidware
Liquidware™ provides industry leading, platform-agnostic desktop solutions for hybrid Windows desktop environments including Citrix® XenApp/XenDesktop, VMware® Horizon View, Amazon® WorkSpaces and physical Microsoft® Windows PCs. The company’s Stratusphere UX solution delivers visibility into desktop environments to support assessment, design, monitoring and diagnostics (Health Checks). ProfileUnity provides just in time delivery of User Profiles, application and user rights management and context-aware policies. FlexApp delivers advanced Application Layering. The solutions are available in an extremely cost-effectively priced bundle called Liquidware Essentials. Liquidware products are Citrix Ready, VMware-certified, and are available through a global network of partners. Visit www.liquidware.com

for further information.

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