

iStylista.com Launches The Personal Stylist In A Gift Box For Christmas 2008

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The revolutionary online personal stylist service is now available on the high street.

September 2008 sees the launch of iStylista.com's new Personal Stylist Gift Box. The gift box is the next stage in a line of exciting developments for the online personal stylist brand that has attracted thousands of members since its launch last October.

Within the gift box ladies will discover a chic 'Style Goddess' eco-shopping bag, a gift card and wallet, a voucher for £25 off a personal stylist session, as well as an introduction letter from Chantelle - the visionary stylist behind iStylista.com. The contents come packaged within a stylish metallic tin.

At the heart of every gift box is a gift card containing a unique code, which allows the recipient to log on to iStylista.com and download her very own personalised 30+ page style guide in minutes. This style guide offers heaps of advice and tips specific to her and her body. All the advice has been compiled by celebrity stylist, Chantelle Znideric and is suitable for any lady of any size, shape or age anywhere in the world!

Within your style guide you can expect the same level of professional advice that you'd receive from a professional personal stylist session, but at the fraction of the cost and in the comfort of your own home. You won't want to go shopping without it!

iStylista founder and professional stylist Chantelle Znideric says, "The gift boxes have provided us a High Street presence that will allow more and more women to reap the benefits of our online styling service". She adds, "My style guides teach women the basics of styling for their natural features. The advice is a building block for shopping trips and is designed to save busy women precious time and an absolute fortune knowing what suits and what doesn't – no more impulse buys that never get worn!"

ABOUT iStylista Ltd

Founded by celebrity personal stylist (and international fashion columnist) Chantelle Znideric, iStylista.com thrives off high volumes of traffic from one of the UK's leading fashion blogs, Topstylista.com.

The iStylista.com gift boxes are available directly through www.MoonEstates.com as well as a number of popular retailers.

Notes to Editors:

If you'd like to claim your complimentary premium Style Goddess style guide and experience the online service's value firsthand please email style@iStylista.com with a brief note of your publication. We will then email you simple instructions to access your style guide.

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