

cmypitch.com's users vote anyjunk.co.uk the Most Innovative UK Company 2008

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Users of [cmypitch.com](http://www.cmypitch.com) (<http://www.cmypitch.com>) have voted [anyjunk.co.uk](http://www.anyjunk.co.uk) (<http://www.anyjunk.co.uk>) the 'Most Innovative UK Company'. [anyjunk.co.uk](http://www.anyjunk.co.uk) (<http://www.anyjunk.co.uk>), the UK's largest rubbish clearance company, claimed the first prize of £5,000 in the video-based competition run on [cmypitch.com](http://www.cmypitch.com) (<http://www.cmypitch.com>).

Started by MD Jason Mohr, anyjunk.co.uk (<http://anyjunk.co.uk>) secured top votes for its innovative and streamlined service offering, which sets the company apart from the crowd. This includes 24 hour response times, a two-hour arrival window, a uniformed and friendly team with brightly branded trucks, and the promise to re-use and recycle over 70% of junk - meaning no need for skip permits, worrying about fly-tipping or the conundrum of where to keep the rubbish in the meantime.

"We are reinventing rubbish removal in the UK," pitched Chief Operating Officer, Steve Harmston. "Before anyjunk.co.uk (<http://anyjunk.co.uk>), ad hoc rubbish removal was characterised by poor service and minimal landfill diversion. Options were limited to a skip, a 'man with a van' or to spend all weekend doing it yourself."

The company's ambition is to deliver a service-driven approach seen as the norm in other industries through companies such as Starbucks and DHL. As part of the winning pitch, Harmston discussed an employee scheme which would decide how the winnings might be spent – with ideas such as creating a YouTube animation for marketing the business, charitably clearing up fly-tipping in London or creating a chill-out zone for its truck teams.

cmypitch.com (<http://cmypitch.com>) Founder and CEO Emmett Kilduff, said: "anyjunk.co.uk (<http://anyjunk.co.uk>) is offering a fantastic service and was truly deserving of the award for its commitment to innovation in an 'un-sexy' industry. We wish them continued success as the UK's largest and greenest rubbish clearance service for homes and businesses."

Jason Mohr, Founder and CEO of anyjunk.co.uk (<http://anyjunk.co.uk>), said: "Entering a video-based competition was not something we have done before, however the ability to communicate anyjunk.co.uk (<http://anyjunk.co.uk>)'s competitive advantage and innovative business model obviously helped cmypitch.com (<http://cmypitch.com>) users vote us as winners of this competition."

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About cmypitch.com (<http://cmypitch.com>)

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- Free video pitching for equity finance – a YouTube / Dragons' Den combination designed to save investors time sifting through voluminous business plans
- A free-to-use quick quotes service to source suppliers called Find a Service Provider. Receive 3 no obligation quotes from thousands of suppliers to SMEs
- Businesses for sale listings from leading brokers
- Franchises and other opportunities to buy from leading franchisors and business opportunity owners
- A searchable directory of 70,000 suppliers to small businesses

You'll also find lots of relevant information and inspirational video content for starting, running, growing and selling businesses. cmypitch.com (<http://cmypitch.com>) is designed to support small firms at a time when they need it most.